

GPX UNIVERSITY

START HERE,
GROW HERE



INDIANAPOLIS, IN
OCTOBER 2, 2024
4-5:30 P.M.

CHARLOTTE, NC
NOVEMBER 6, 2024
4-5:30 P.M.

GPX University, Start Here, Grow Here (expanded from Start Here Academy) returns to Indianapolis in 2024! SHA debuted at GPX Charlotte in September 2022, bringing hundreds of enthusiastic attendees. Response was overwhelmingly positive: 82% said they would attend another SHA; 91% indicated they were more inclined to make a purchase at GPX.

GPX University will kick off the already successful SHA and invite attendees to return during the expo to the show floor to continue their education on crossover opportunities in the graphics market. GPX University will have industry influencers and specialists on hand to educate attendees on industry trends, applications, and innovative technologies in an education-only environment.

GPX University will mimic a shop in a designated area on the show floor, with educators conducting demonstrations and small group discussions on various subjects necessary to managing a successful shop.

Industry specialists include Leo Martinez of Key Print Co and, Stan Banks of T-Shirt Side Hustle, along with regional influencers that specialize in specific growth trends to help attendees start their shop or grow their revenue streams.

Now you can *Start Here and Grow Here with GPX University*. There is no better place to see, touch and experience every vertical the graphics industry has to offer. From direct-to-film to custom gifts and signage, GPX is the one-stop opportunity to grow your business.

See below to find out how you can become a valuable contributor.

graphics-pro-expo.com

GRAPHICS|PRO
EXPO INDIANAPOLIS, IN
October 3-5, 2024
Classes start October 2

CHARLOTTE, NC
November 7-9, 2024
Classes start November 6



| GPX University Price List | | | |
|---|------------|-----------|------------|
| Level of Sponsorship | Masters | Bachelors | Field Trip |
| GPXU Panel - Start Here | \$7,000 | \$3,000 | \$1,500 |
| Table at Wednesday night panel discussion | X | X | X |
| Attendee leads from panel discussion | X | X | X |
| | | | |
| GPXU Promotions & Marketing | | | |
| Logo on marketing pieces | X | X | X |
| Logo on show signage | X | X | X |
| Designation in show directory | X | X | X |
| GPXU flag at booth | X | X | |
| Recognition in GPX eNewsletter (December) | X | X | |
| GPXU floor graphic | X | X | |
| Exclusive social media post | X (2) | X | |
| Pre-show eBlast | X | | |
| | | | |
| GPXU Booth (On Campus) | | | |
| Attendee leads from GPX University booth | X | X | X |
| Mention in the Supplies List | X | X | X |
| Included in the Field Trip List | X | X | X |
| Your Product is used in a Class | X | | |
| Mentioned in the Class Outline | X | | |
| Sample given to the students | X | | |
| | | | |
| Social Media | | | |
| Mention/s in social media posts | X-Multiple | X 2x | x |



Contact your sales rep
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