

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Charlotte, NC • April 27-28, 2023

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

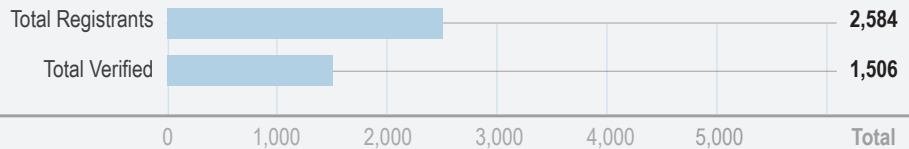
Registrant Details

**The below numbers include all attendees and sponsors.*

2,584

 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

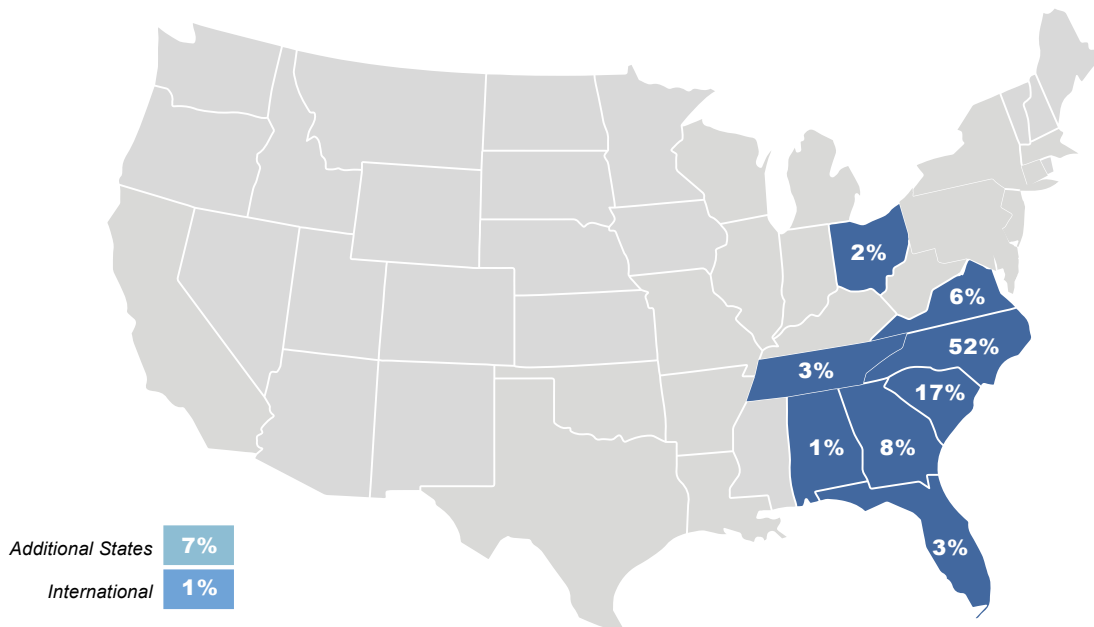
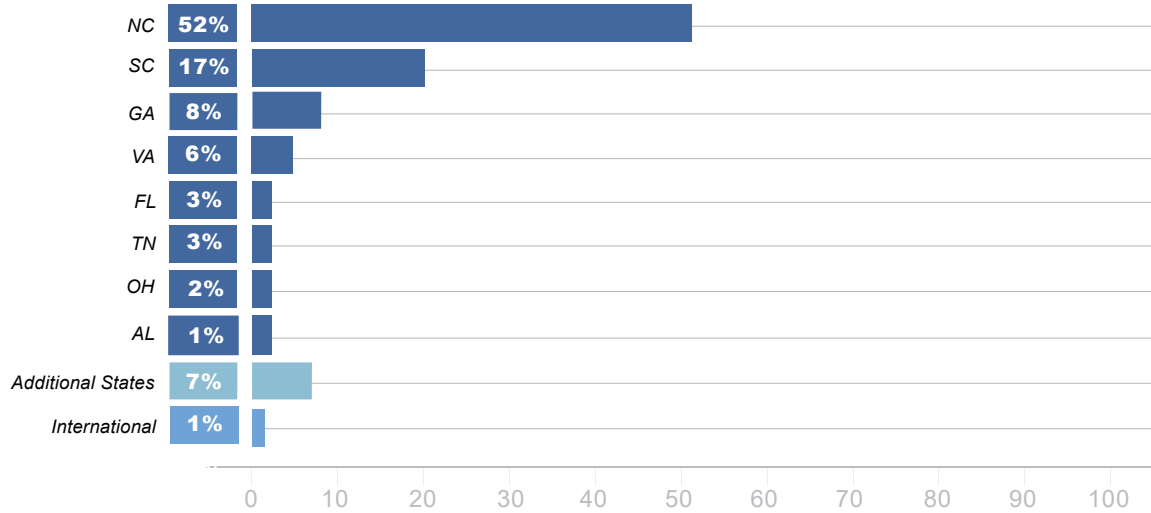
| | |
|---|-------|
| Total Registrants | 2,584 |
| Total Verified | 1,506 |
| Number of Exhibiting Companies | 61 |
| Total Registrant to Exhibiting Company Ratio | 42:1 |
| Verified Registrant to Exhibiting Company Ratio | 25:1 |

2,584
TOTAL
REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: NC, SC, GA, VA, FL, TN, OH, AL



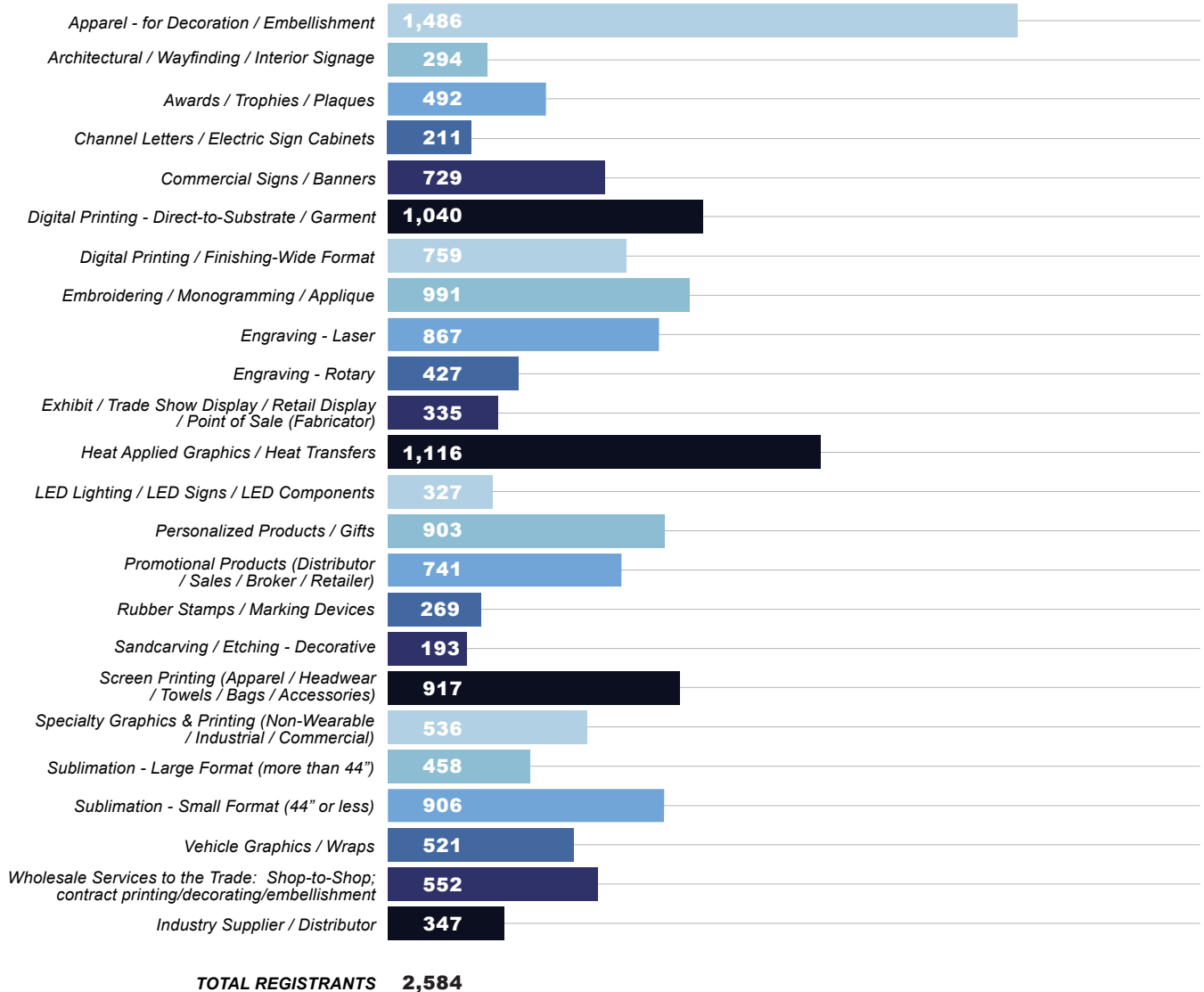
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Areas of Activity

*Registrants may check all that apply; responses may equal more than 100%

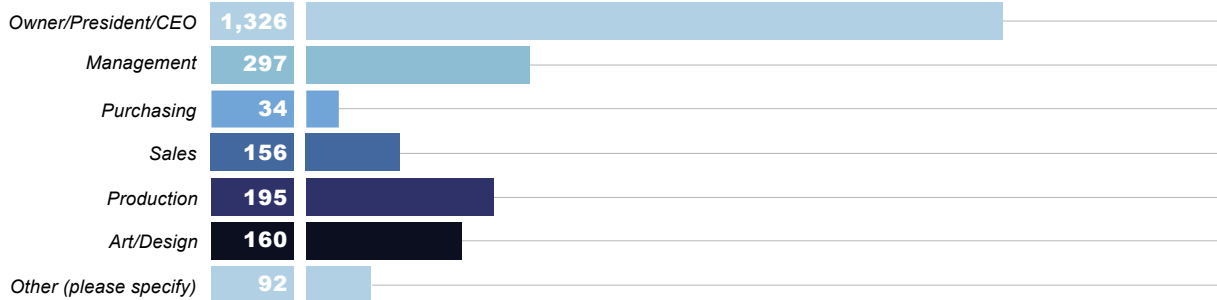


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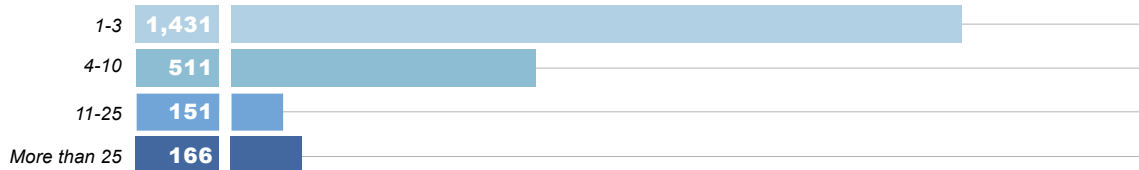
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Function



Number of Employees



DATE: **APRIL 2023**

We certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS