



2026 Media Kit

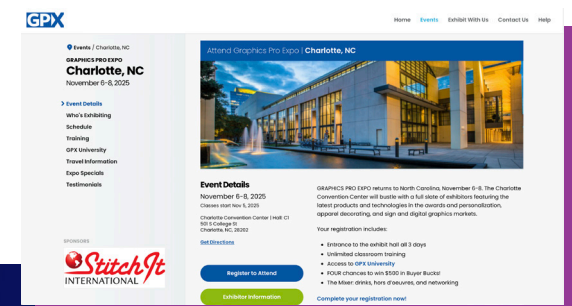
Show Sponsorships

Put your brand front and center with premium visibility across event marketing, signage, and digital channels - before, during, and after the show. This sponsorship positions you as an industry leader, drives booth traffic, and maximizes ROI.

GREAT
for brand
awareness!



Item	Diamond Sponsor	Sapphire Sponsor
Price	\$5,000	\$3,000
Individual Banner Stand	X	X
Exclusive Pre-Show Eblast	X	X
Expo Special	X	X
Floor Plan Logo	X	X
Floor Graphic	X	X
Web Ad	X	X
Logo on Exhibitor List	X	X
Logo on Shared Show Signage	X	X
Mobile App Ad	X	
Mobile App Push Notification	X	
Aisle Sign Banner	X	





GPXU is where attendees learn by doing. A GPXU sponsorship puts your brand at the center of hands-on training, connecting you with engaged buyers and proving value of your products. Build credibility, relationships, and qualified leads at GPXU.



Item	Masters (Equipment)*	Bachelors (Contributor)
Price	\$5,000	\$3,000
PRE-SHOW AWARENESS		
Logo in Show Preview (section within GRAPHICS PRO magazine)	X	X
Designation on Exhibitor List	X	X
Exclusive Pre-Show Eblast	X	X
Logo on GPX ad in GRAPHICS PRO magazine	X	X
Logo on Social Media Posts	X	X
AT SHOW ENGAGEMENT		
Logo on Show Signage	X	X
Logo on Program Handout	X	X
10' Tall Sponsor Flag at Booth	X	X
Floor Graphic	X	X
Designated space for equipment in the GPXU Booth	X	
Necessary utilities to run equipment in the GPXU Booth	X	
POST-SHOW FOLLOW UP		
Attendee Leads (scans from GPXU booth)	X	X



*Exclusivity: GPXU Sponsorships are limited to one company per technology/technique. Secure your spot before your competitor does!

A La Carte Items

Tailor your event presence with customizable sponsorship options. From signage to digital visibility, à la carte items allow you to strategically extend your brand beyond the booth while staying within budget. Choose the opportunities that align best with your goals.

Digital Sponsorships

Item	Price
Registration Sponsor	\$3,000
Web Ad	\$1,000
Floor Plan Logo	\$500
Newsletter Ad	\$1,100
Mobile App Banner Ad	\$850
Expo Special Eblast (shared message)	\$500
Exclusive Eblast (2500 names + pre-reg)	\$850

On-Site Sponsorships

Item	Price
Lanyard Sponsor*	\$1,500
Bag Sponsor*	\$1,500
Sample Station*	\$500
Mixer Sponsor	\$5,000

*Item provided by exhibitor and handed out at registration.



GPX Education

Educate, engage, and influence buyers by showing how your products and solutions help their businesses grow. Presenting a class positions you as an expert, builds trust, and drives qualified leads straight to your booth.

Choose the format that fits your goals:

- All-Day Class (pre-show): A deep dive workshop to showcase expertise and build strong relationships with highly engaged learners.
- 90-Minute Class: A balanced mix of education and/or product demonstration, with time for interactive discussion.
- 45-Minute Fast Track: A power session - focused tips, technical insights, and Q&A to quickly capture attention and spark interest.

No matter the format, presenting a class sets you apart, builds credibility, and generates leads.

Class	Price
All-Day Class	\$3,500
90-Minute Class	\$1,250
45-Minute Fast Track	\$1,000



Contact your Account Executive today!



Katie Ditallo

Associate Director, GPX Sales
kditallo@cahabamedia.com
720-939-7204



Leigh Ann Messer

Senior Account Executive
lmesser@cahabamedia.com
256-300-2725

Irving, TX

March 12-14, 2026
Education starts March 11

Long Beach, CA

August 13-15, 2026
with WRAPSCON
Education starts August 12

Cleveland, OH

September 10-11, 2026
Education starts September 9

Charlotte, NC

November 13-14, 2026
Education starts November 12