

GRAPHICS|PRO|EXPO

SHOW PROMOTIONS & SPONSORSHIP CONTRACT

MAIL: CAHABA MEDIA GROUP, INC, P.O. Box 530067, Birmingham, AL 35253

graphics-pro-expo.com

1 COMPANY INFORMATION

COMPANY NAME	DATE		
MAILING ADDRESS			
CITY	STATE	ZIP CODE	
PHONE	FAX		
EMAIL ADDRESS			
WEBSITE			
CONTACT NAME	SIGNATURE		

2 CHOOSE YOUR PRODUCTS & CORRESPONDING 2026 VENUES:

GPX Show Sponsor

	TX	CA	OH	NC	Price per city	
Diamond					\$5,000	\$ _____
Sapphire					\$3,000	\$ _____
Total :					\$	_____

GPX University Sponsor

	TX	CA	OH	NC	Price per city	
Masters					\$5,000	\$ _____
Bachelors					\$3,000	\$ _____
Total :					\$	_____

A La Carte Items

Digital	TX	CA	OH	NC	Price per city	
Mobile App Banner Ad					\$850	\$ _____
Web Ad					\$1,000	\$ _____
Floor Plan Logo					\$500	\$ _____
Expo Special Eblast (shared message)					\$500	\$ _____
Exclusive Eblast					\$850	\$ _____
Newsletter Ad					\$1,100	\$ _____
Total :					\$	_____

On-Site	TX	CA	OH	NC	Price per city	
Registration Sponsor					\$3,000	\$ _____
Mixer Sponsor					\$5,000	\$ _____
Bag*					\$1,500	\$ _____
Badge					\$2,000	\$ _____
Show Lanyard*					\$1,500	\$ _____
Sample Station*					\$500	\$ _____
Total :					\$	_____

*Item provided by exhibitor and handed out at registration.

GPX Education Sponsor

	TX	CA	OH	NC	Price per city	
45-Minute Fast Track					\$1,000	\$ _____
90-Minute Classroom Education					\$1,250	\$ _____
All Day Classroom Education (Wed only)					\$3,500	\$ _____
Total :					\$	_____

Accounting Schedule:

An invoice will be generated and emailed to address on file for your convenience.

Preference(s) on day:

Education Day Show Day 1 Show Day 2 Show Day 3

(Choices cannot be guaranteed)

All class slot choices are first-come, first-served after a signed, valid contract has been received. GRAPHICS PRO EXPO Management reserves the right to place classes to best serve both exhibitors and buyers.

Notes:

GPX SPONSORED EDUCATION TERMS & CONDITIONS

Commitment to Participate:

The agreement to participate in the Training by Exhibitors program is between the exhibiting company and GRAPHICS PRO EXPO. A signed contract for the specific city must be on file.

Travel & Expenses:

The exhibiting company will be responsible for all travel costs (including hotel, airfare, local transportation, etc) for each presenter. Agreements made to present are between the exhibiting company and the presenter.

Class Schedules:

To provide buyers the best possible experience, it is imperative that all classes begin and end on time. There will be a limited 15-minute window for set up and tear down. Exhibitors will be required to work within these time frames to accommodate the needs of all participants. All preferences are honored first-come/first-served based on the date the classroom contract and payment has been received and all exhibiting requirements are met. All schedules will be confirmed prior to publishing.

Logistics:

GRAPHICS PRO EXPO will schedule and coordinate room setup for each class. Room layout/setup cannot be moved or changed without the express permission of GRAPHICS PRO EXPO. If the exhibitor would like to have equipment and/or supplies available during their class time, all expenses for shipping, material handling, power and labor will be at the expense of the exhibitor. The exhibitor MUST order power from the convention center for ANY equipment brought into the classroom. We do not recommend moving equipment into the classrooms; it has been proven to be more effective to provide samples and then invite class attendees/buyers to the exhibiting company's booth to finish the project.

Audio-Visual:

GRAPHICS PRO EXPO will provide a standard Audio-Visual setup which includes: projector (brand may change from city-to-city), screen, one wireless microphone and powered speakers – please check in advance to ensure that this equipment works with your computers and/or connections; additional Audio-Visual equipment will be at the expense of the exhibitor. It is the responsibility of the exhibitor to provide their own laptop or tablet, which is required to connect a presentation to the projector.

Food and Beverage:

Should the exhibitor want to bring food and beverage into their class for attendees, it must be ordered through the convention center catering facilities. All expenses incurred will be the responsibility of the exhibitor.

Program Content/Code of Conduct:

GRAPHICS PRO EXPO management team requires that the content presented in training classes teaches, educates or provides technical tips, expertise and/or business technique. In-class sales presentations will most likely cause a drop in attendance/leads from that class, and a negative review of the presenter. The Training by Exhibitors program strictly forbids the criticizing, slandering or negative promotion of products, companies and/or people. We expect presenters to have professional respect and courtesy always. Views expressed by exhibitors are their own and should be disclosed as such. Each presenting company will be responsible for the content in their materials. Presenting exhibitors violating this code of conduct will not be invited to return.

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