

CERTIFIED AUDIENCE STATEMENT

GRAPHICS|PRO|EXPO

Charlotte, NC • November 7-9, 2024

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

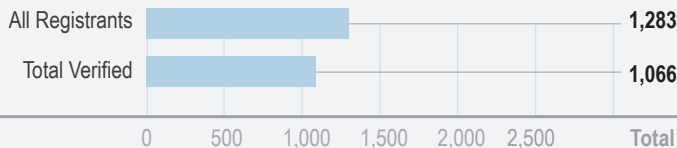
CONTACT US

GRAPHICS PRO EXPO
P.O. Box 271
Lincolnshire, IL
GRAPHICS-PRO-EXPO.com
Cahaba Media Group

Registrant Details

1,283 Total Registrants

Certified Registrants



Number of Exhibiting Companies	47
Total Registrant to Exhibiting Company Ratio	27:1
Verified Registrant to Exhibiting Company Ratio	23:1

All Registrants

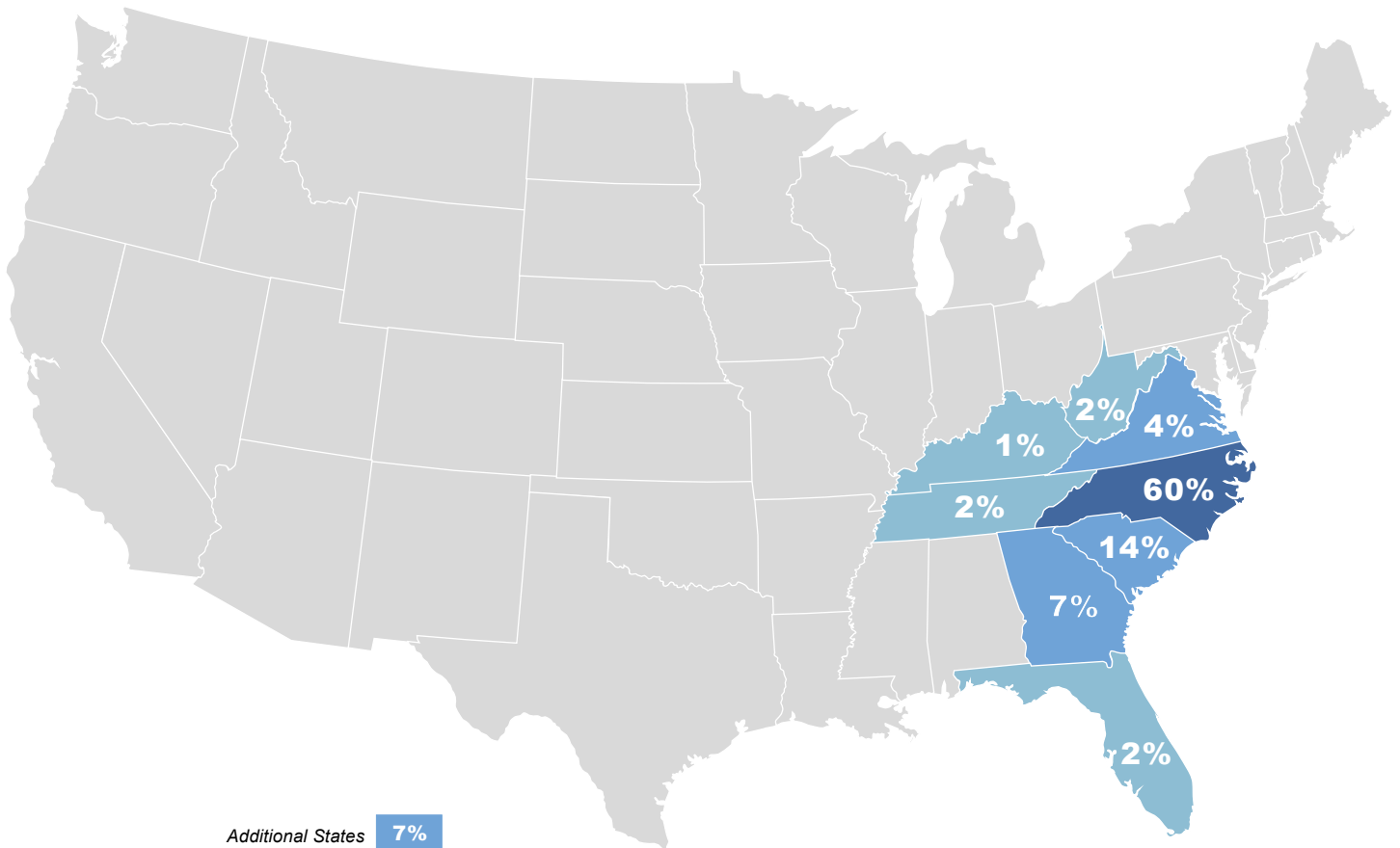
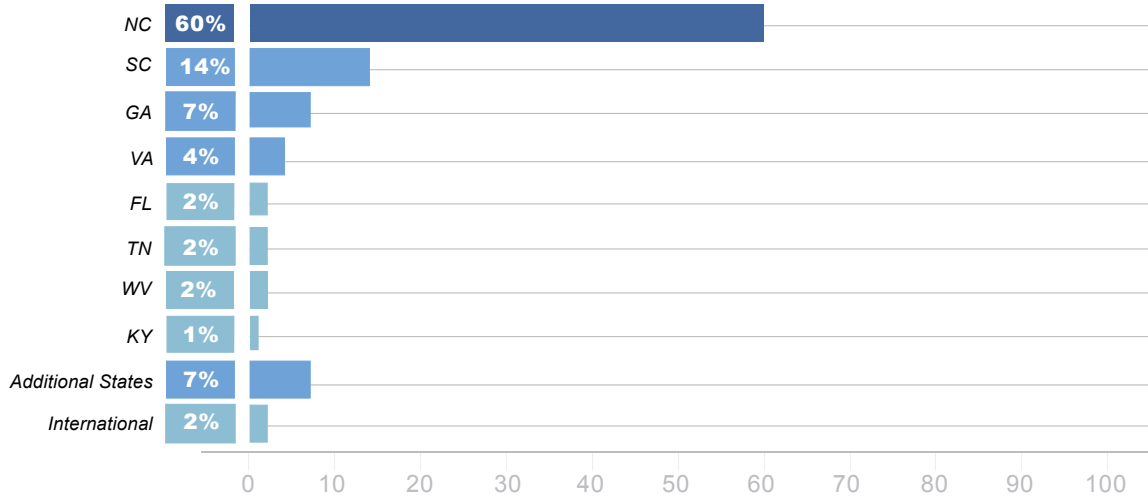
Attendee.....	1,019
Exhibitor	242
Guest & Other.....	22
Total.....	1,283

Verified Registrants

Attendee.....	845
Exhibitor	201
Guest & Other.....	20
Total.....	1,066

Geographic Marketing Area And Registration Breakdown

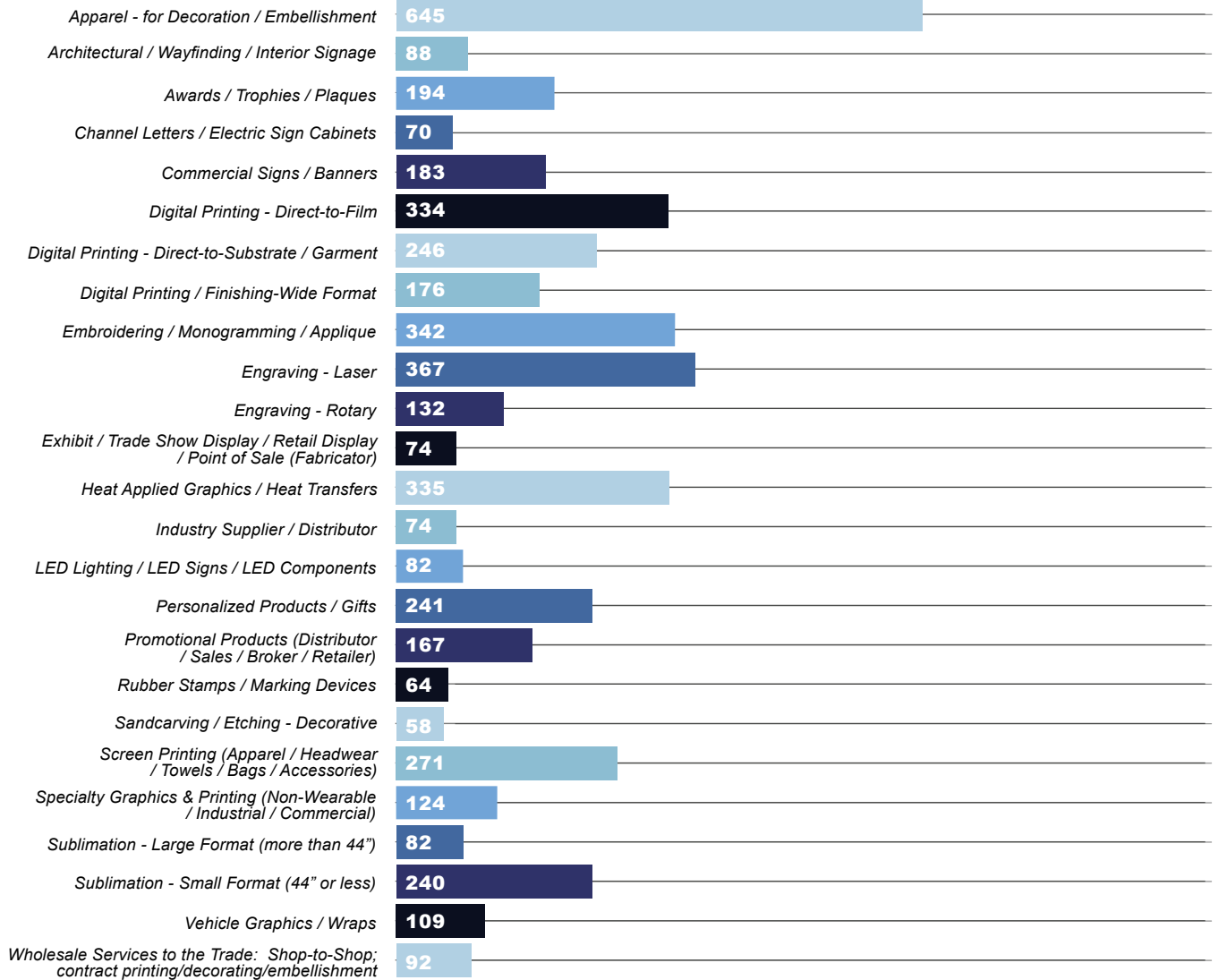
Concentration of major metropolitan and surrounding areas in these states: TX, OK, AR, LA



Additional States **7%**
International **2%**

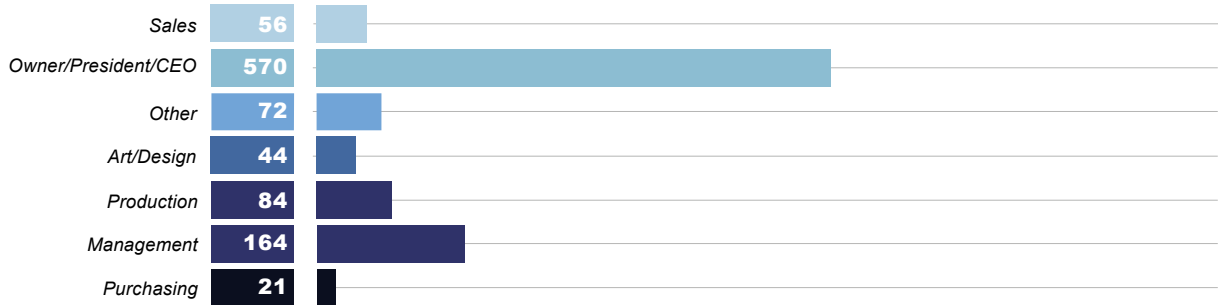
Areas of Activity

*Registrants may check all that apply; responses may equal more than 100%

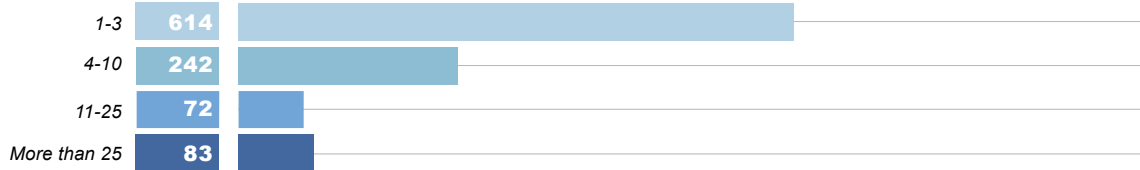


TOTAL REGISTRANTS 1,283

Function



Number of Employees



DATE: **NOVEMBER 2024**

I certify that this information is correct and complete.

Matthew Conroy
PRESIDENT & CEO