

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Indianapolis, IN • October 3-5, 2024

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

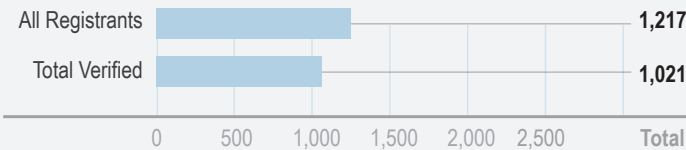
CONTACT US

GRAPHICS PRO EXPO
P.O. Box 271
Lincolnshire, IL
GRAPHICS-PRO-EXPO.com
Cahaba Media Group

Registrant Details

1,217 Total Registrants

Certified Registrants



Number of Exhibiting Companies	58
Total Registrant to Exhibiting Company Ratio	21:1
Verified Registrant to Exhibiting Company Ratio	17:1

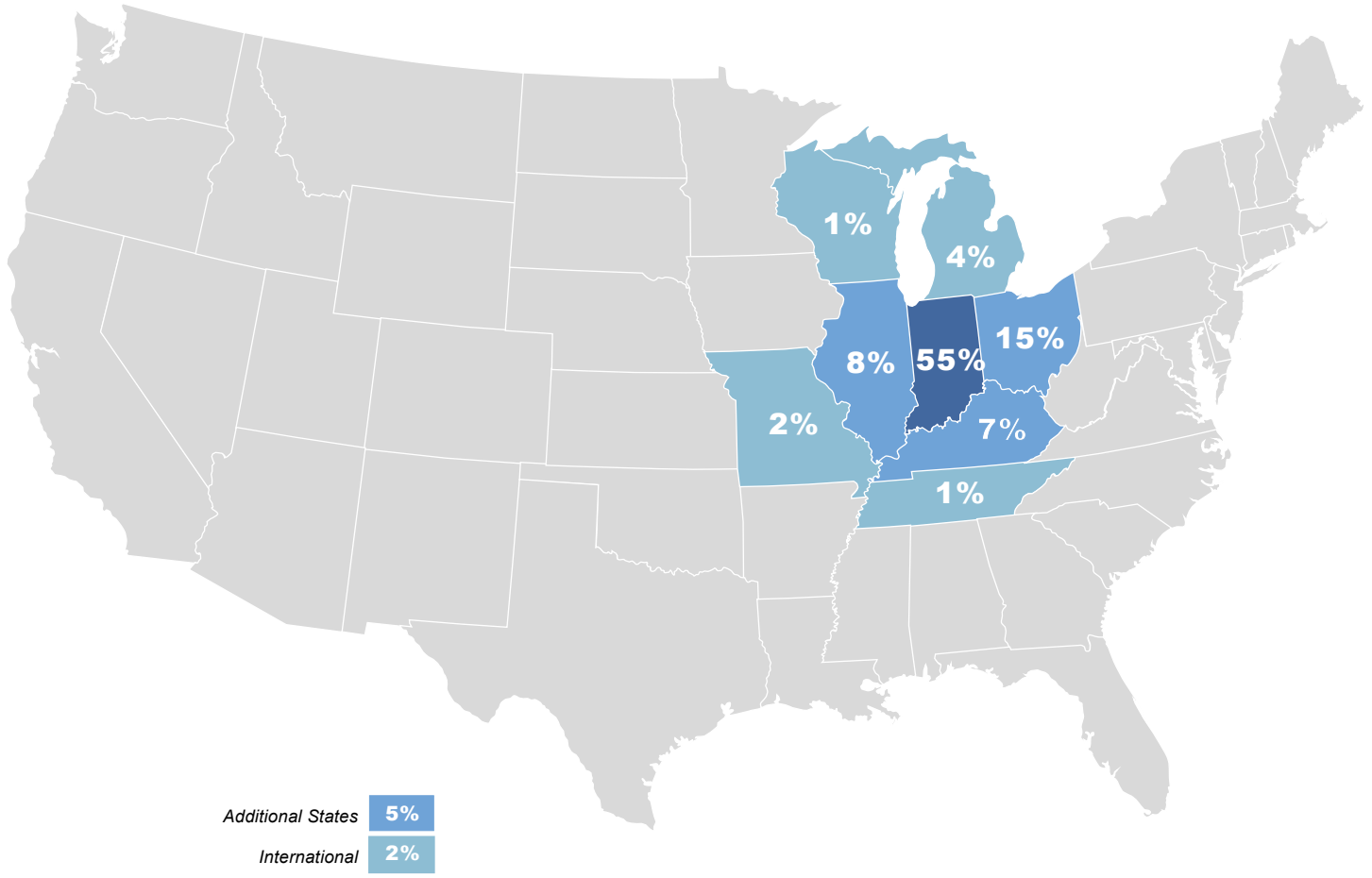
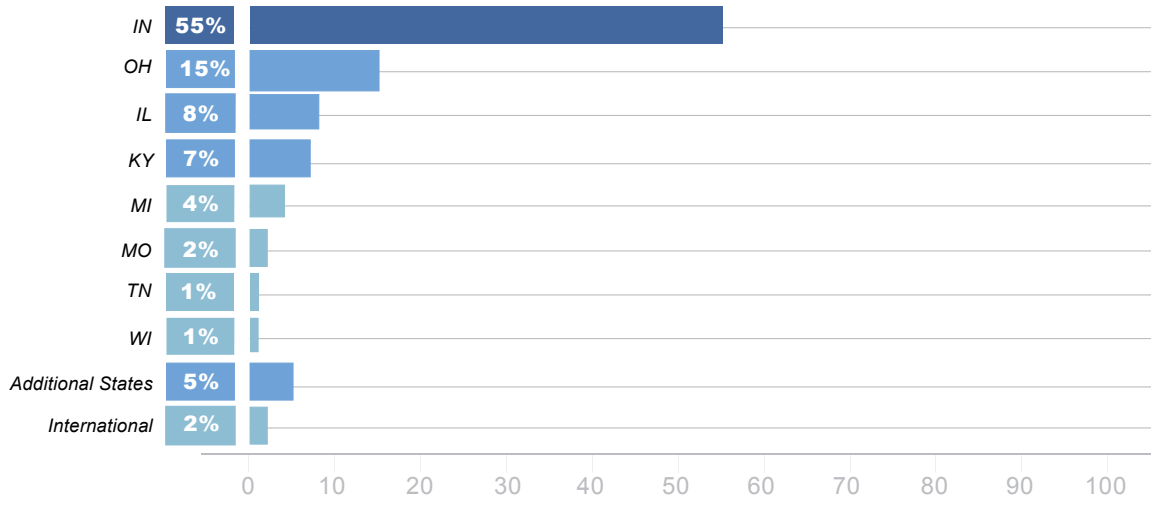
All Registrants

Attendee.....	944
Exhibitor	251
Guest & Other.....	22
Total.....	1,217

Verified Registrants

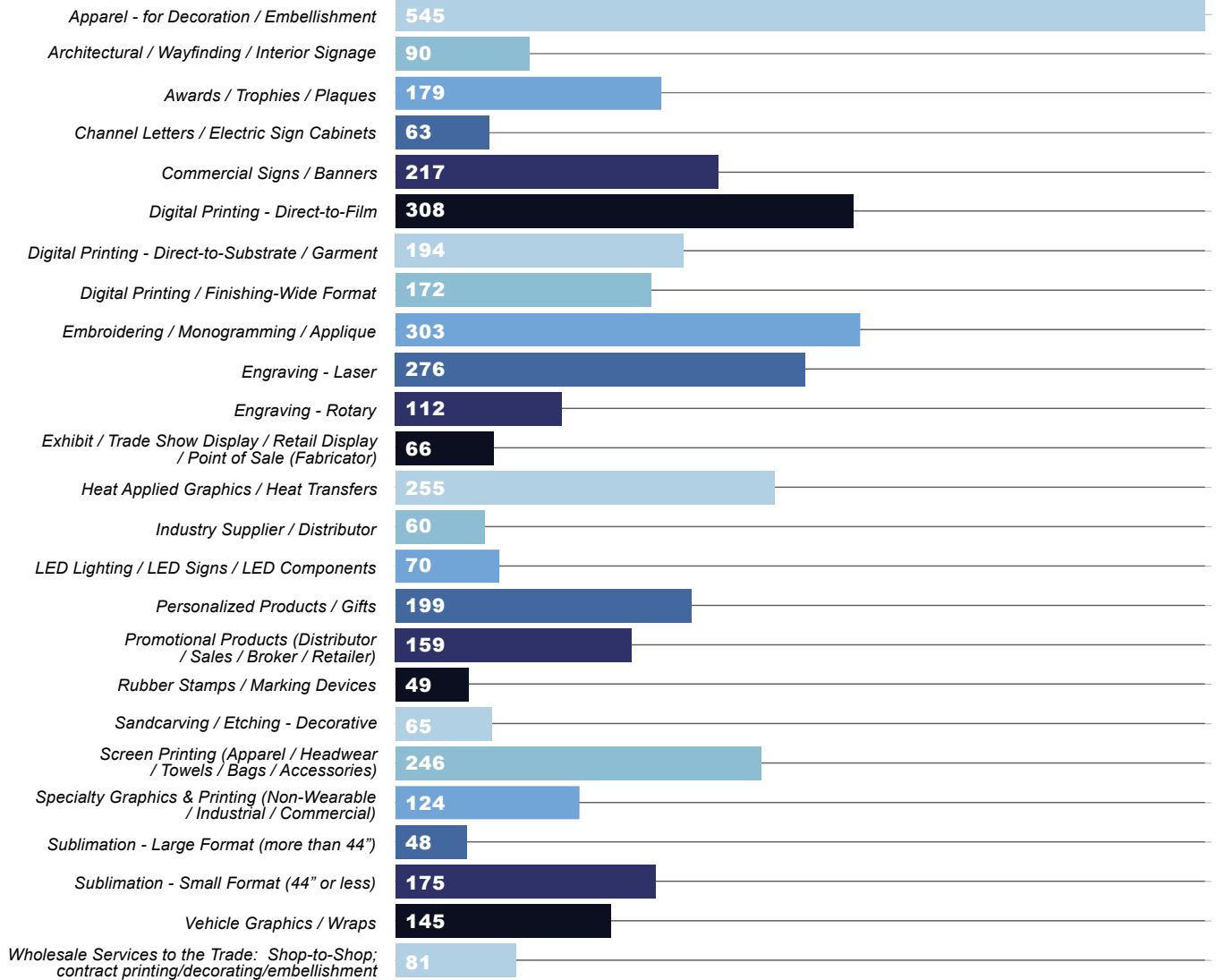
Attendee.....	798
Exhibitor	205
Guest & Other.....	18
Total.....	1,021

Geographic Marketing Area And Registration Breakdown
Concentration of major metropolitan and surrounding areas in these states: TX, OK, AR, LA



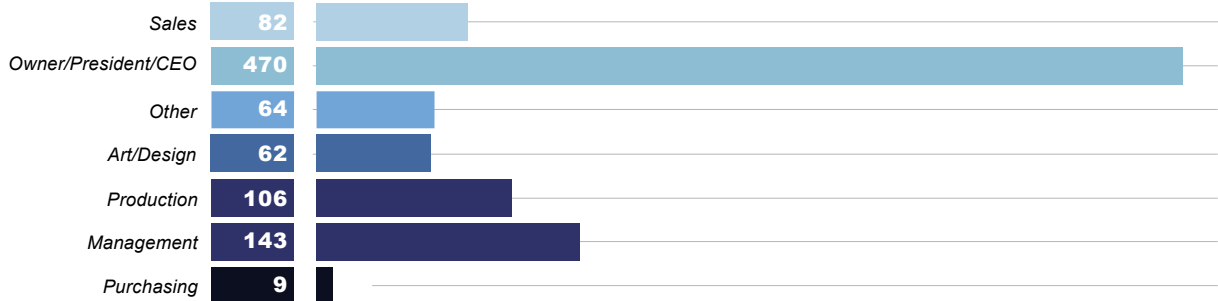
Areas of Activity

*Registrants may check all that apply; responses may equal more than 100%

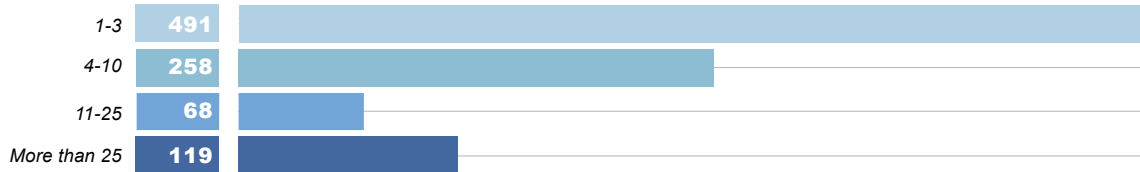


TOTAL REGISTRANTS 1,217

Function



Number of Employees



DATE: **OCTOBER 2024**

I certify that this information is correct and complete.

Matthew Conroy
PRESIDENT & CEO