

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Irving, TX • May 13-15, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

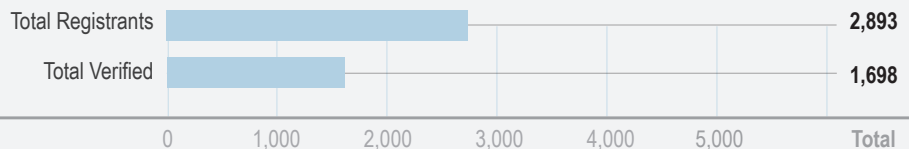
GRAPHICS PRO EXPO
 P.O. Box 1416
 Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
 National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

2,893 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

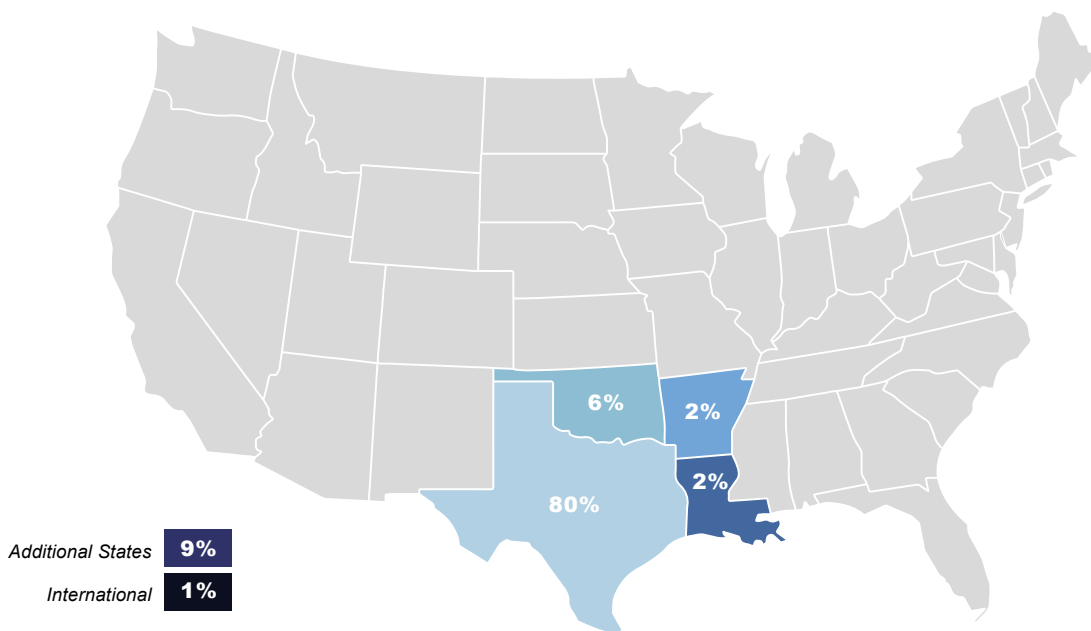
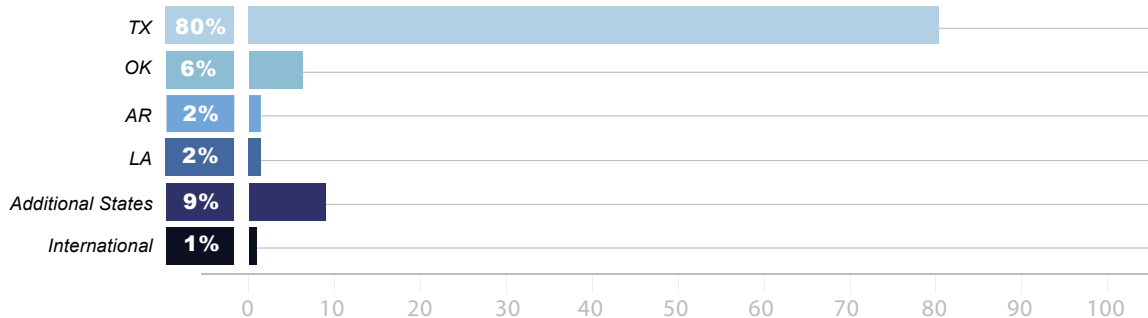
Total Registrants	2,893
Total Verified	1,698
Number of Exhibiting Companies	40
Total Registrant to Exhibiting Company Ratio	72:1
Verified Registrant to Exhibiting Company Ratio	42:1

2,893
 TOTAL
 REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: TX, OK, AR, LA



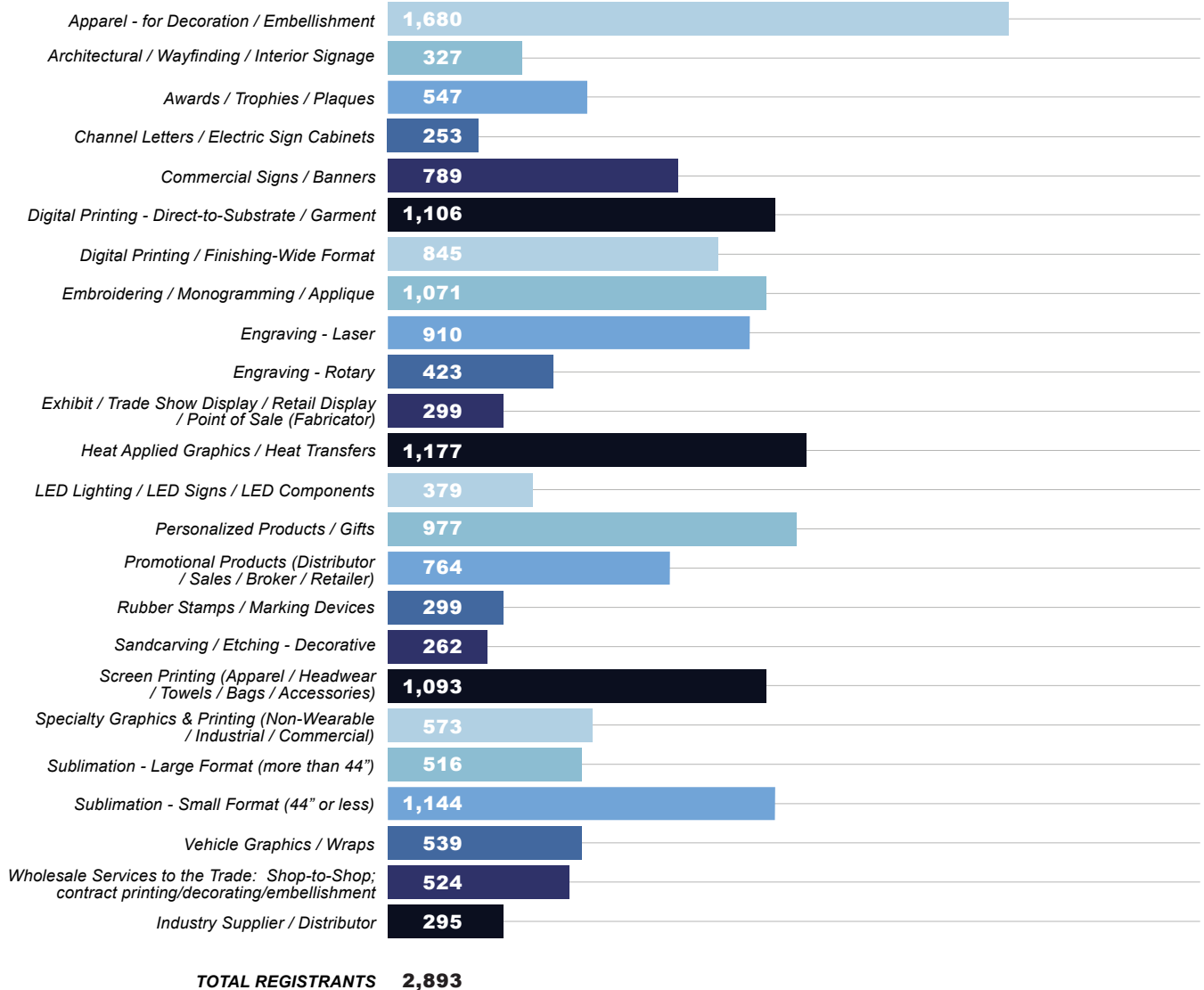
CERTIFIED AUDIENCE STATEMENT

GRAPHICS|PRO|EXPO

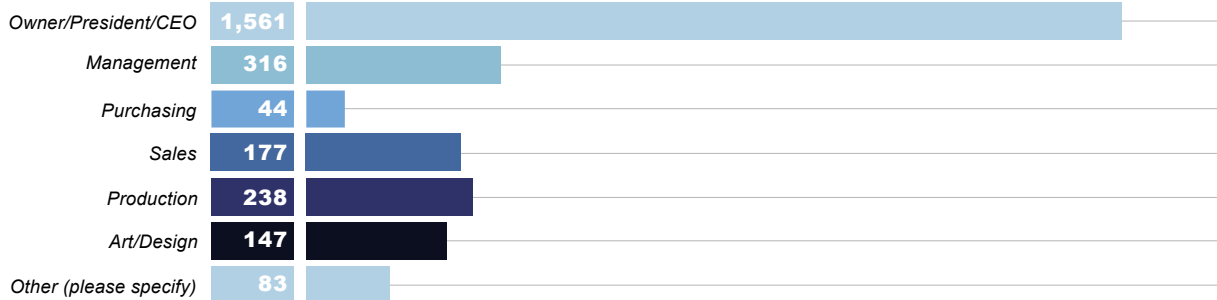
Irving, TX • May 13-15, 2021

Areas of Activity

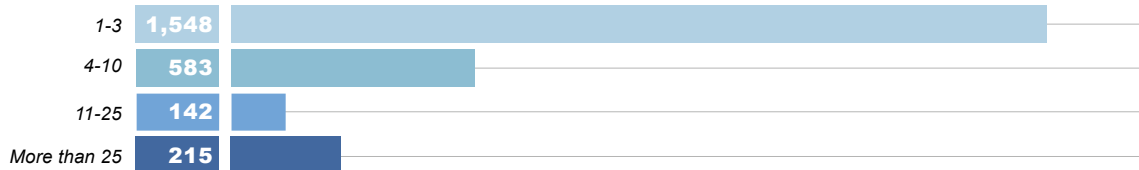
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: **MARCH 2021**

We certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Indianapolis, IN • June 15-17, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

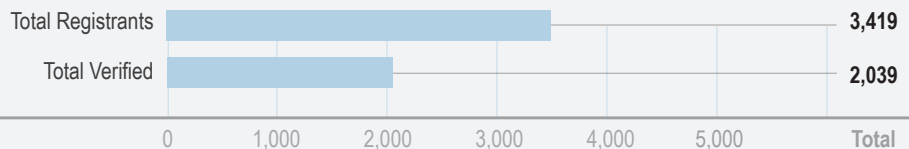
GRAPHICS PRO EXPO
 P.O. Box 1416
 Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
 National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

3,419 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

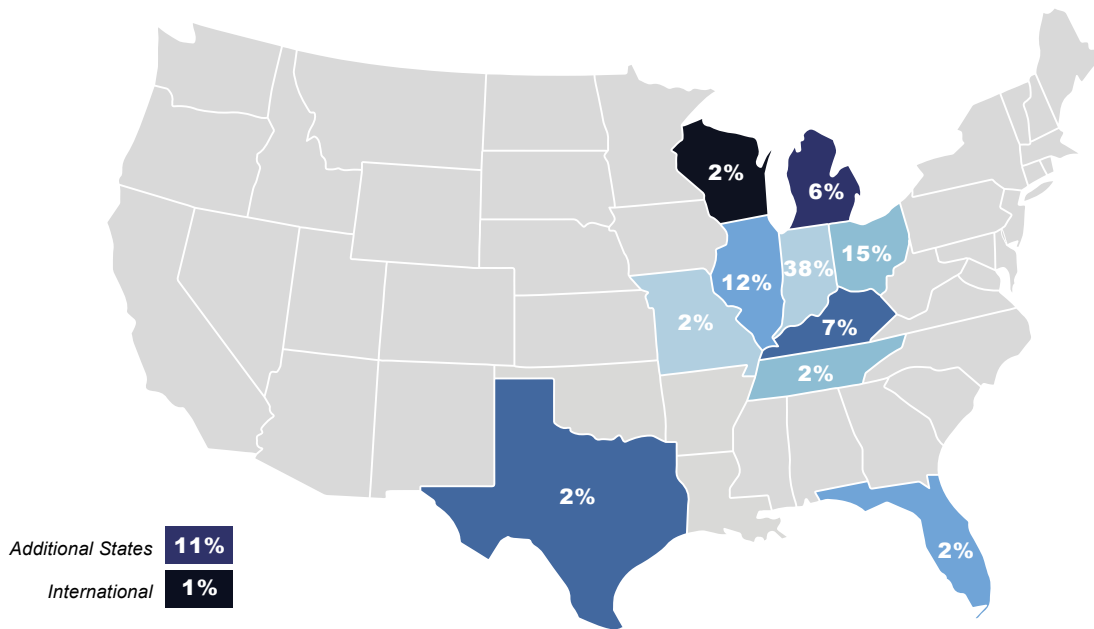
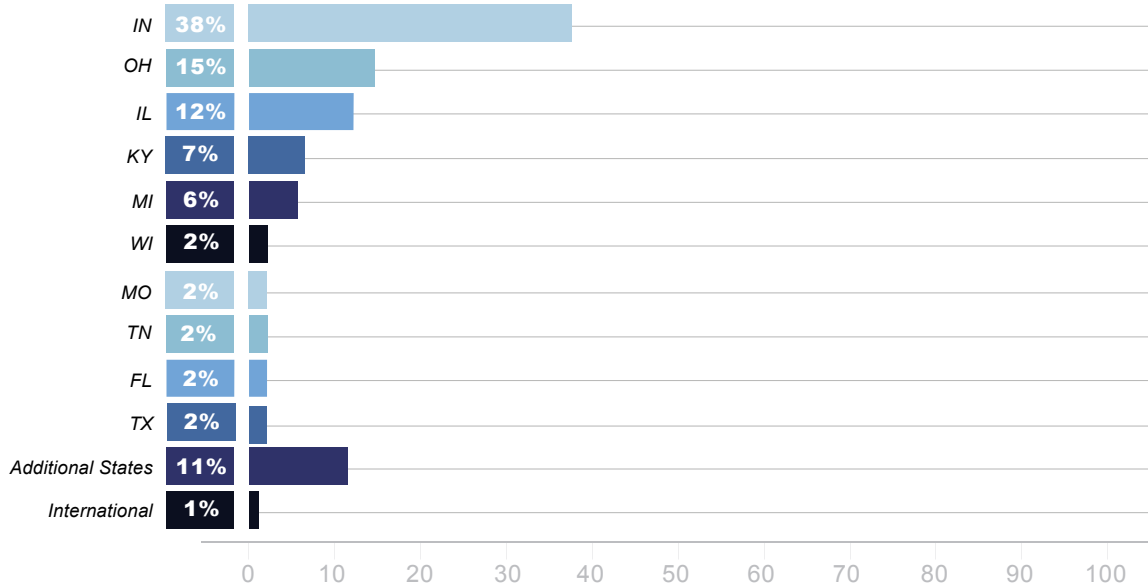
Total Registrants	3,419
Total Verified	2,039
Number of Exhibiting Companies	72
Total Registrant to Exhibiting Company Ratio	47:1
Verified Registrant to Exhibiting Company Ratio	28:1

3,419
 TOTAL
 REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: IN, OH, IL, KY, MI, WI, MO, TN, FL, TX



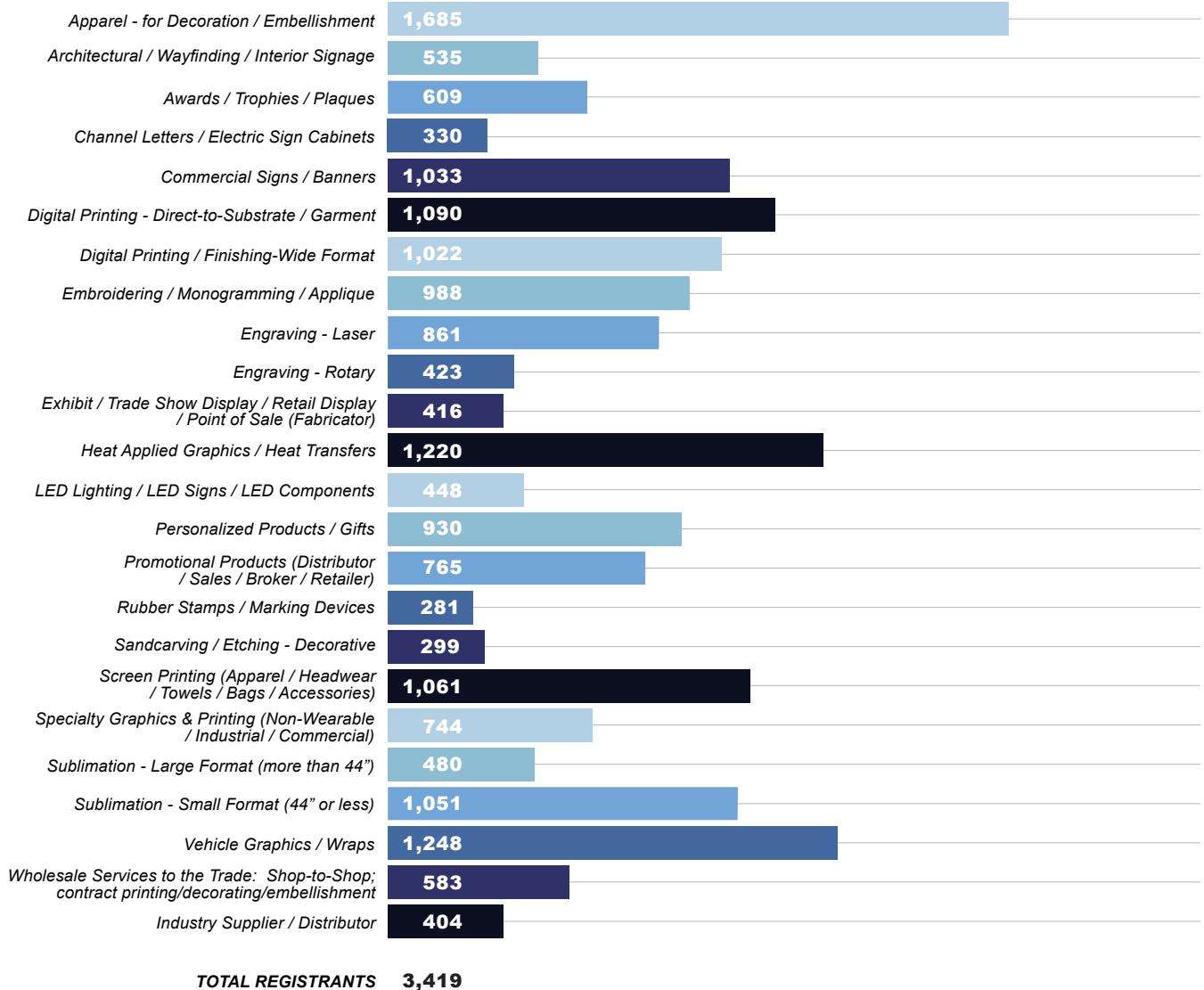
CERTIFIED AUDIENCE STATEMENT

GRAPHICS|PRO|EXPO

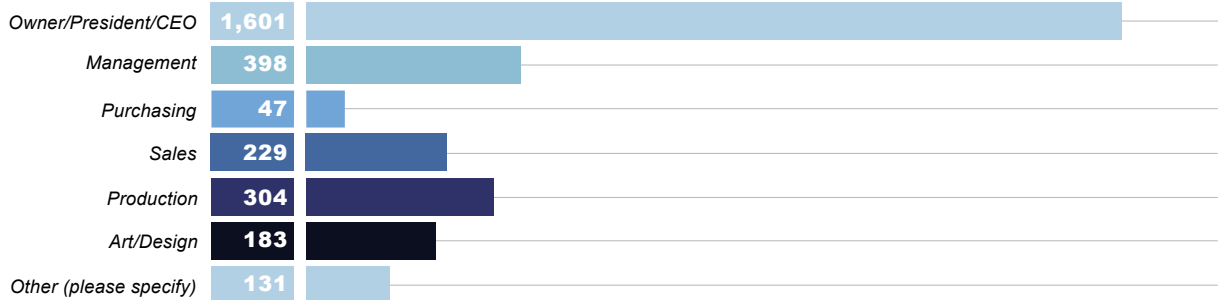
Indianapolis, IN • June 15-17, 2021

Areas of Activity

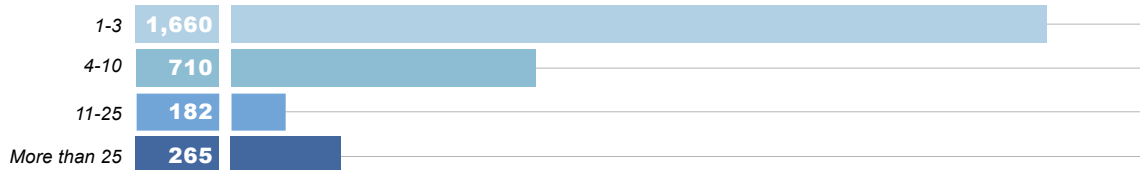
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: JUNE 2021

We certify that this information is correct and complete.


James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES


Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Meadowlands, NJ • July 15-16, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

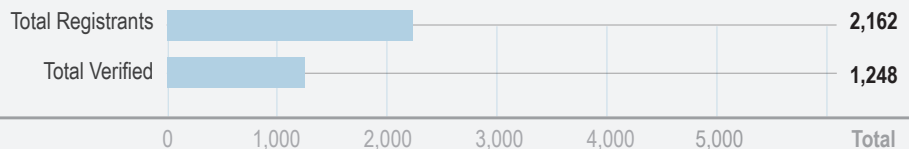
GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

2,162 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

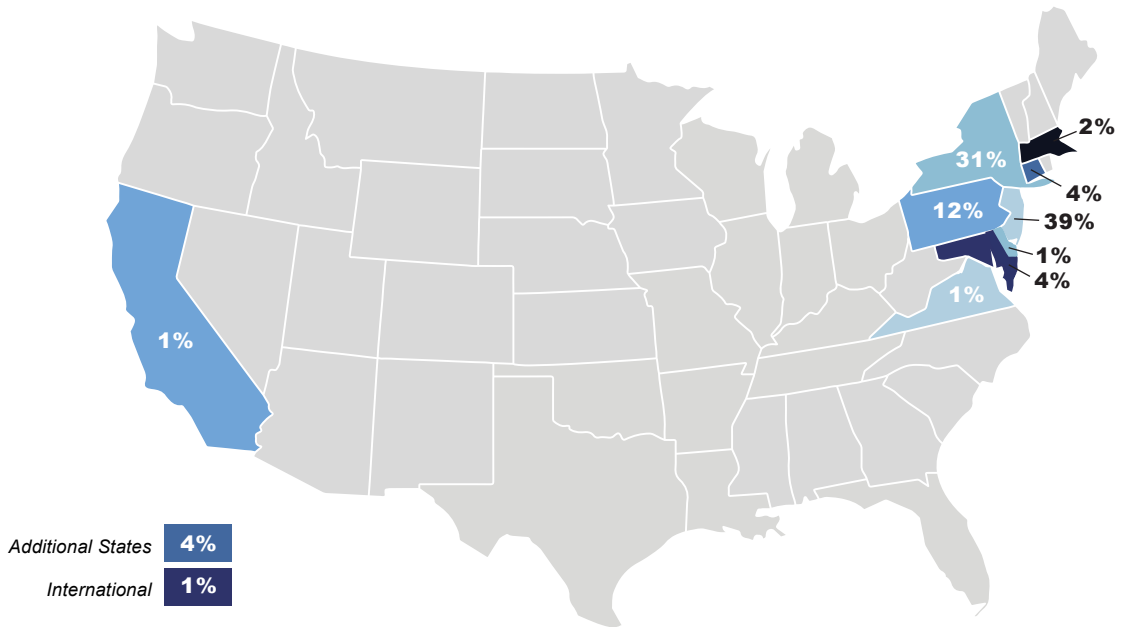
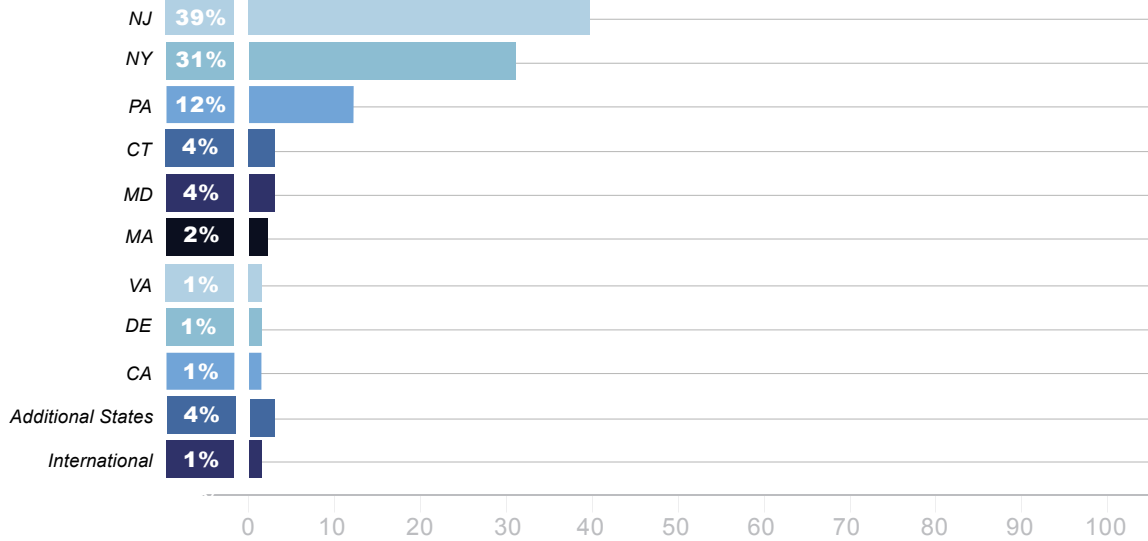
Total Registrants	2,162
Total Verified	1,248
Number of Exhibiting Companies	53
Total Registrant to Exhibiting Company Ratio	41:1
Verified Registrant to Exhibiting Company Ratio	24:1

2,162
TOTAL
REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: NJ, NY, PA, CT, MD, MA, VA, DE, CA



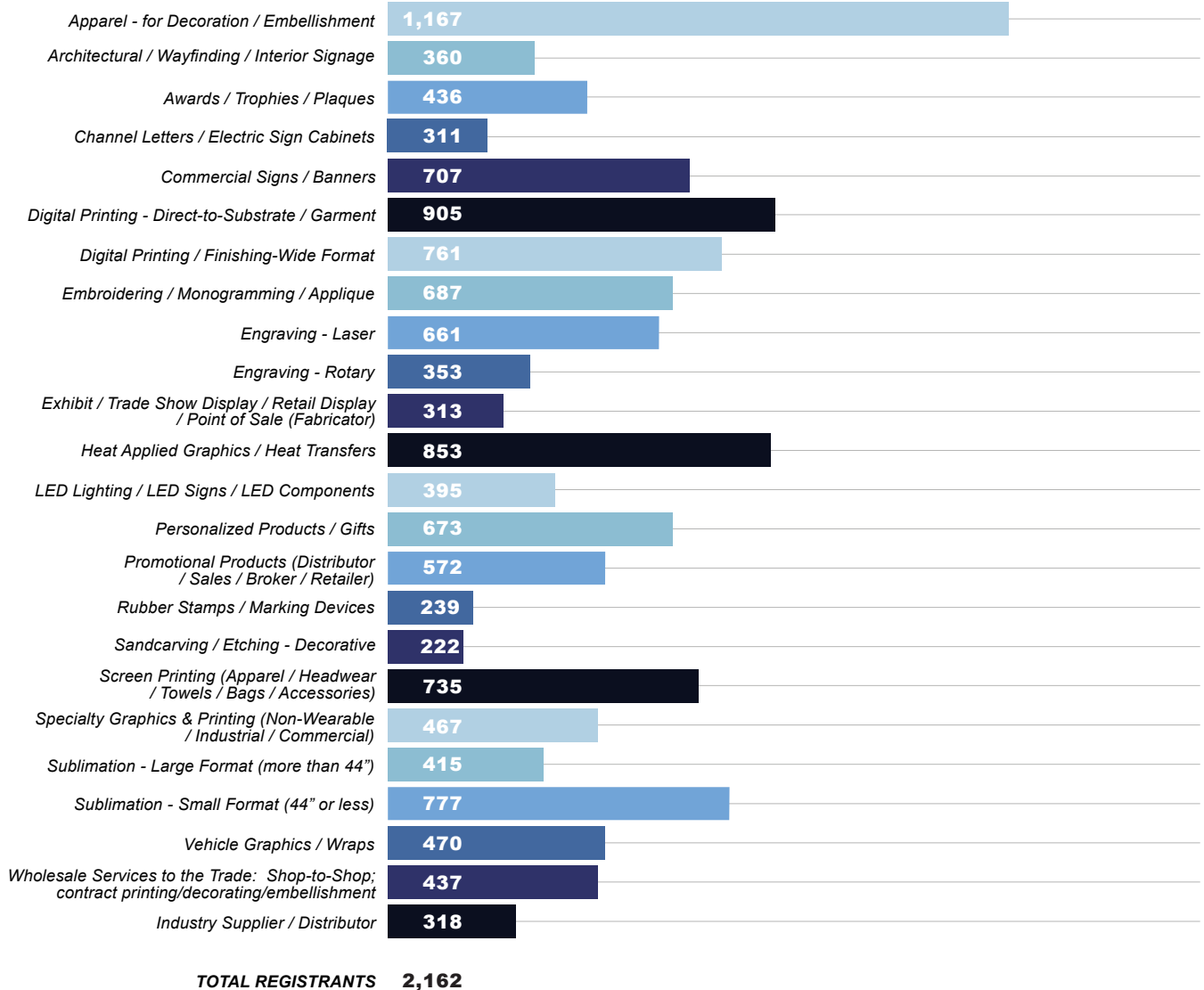
CERTIFIED AUDIENCE STATEMENT

GRAPHICS|PRO|EXPO

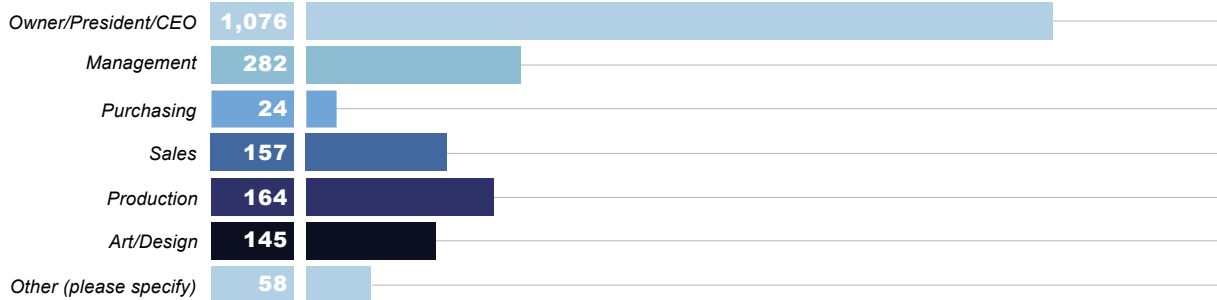
Meadowlands, NJ • July 15-16, 2021

Areas of Activity

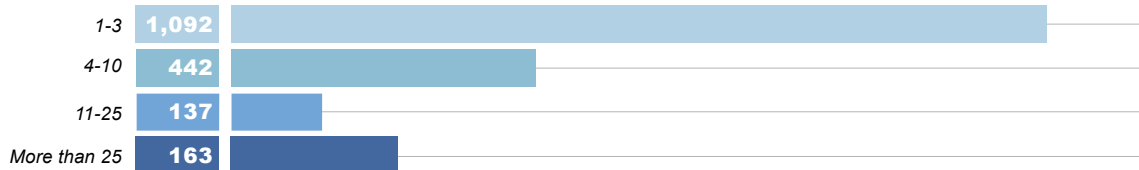
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: JULY 2021

We certify that this information is correct and complete.


James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES


Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Long Beach, CA • August 12-14, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

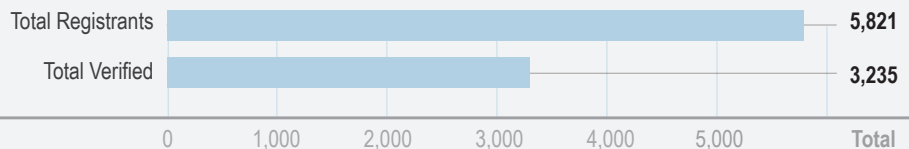
GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

5,821 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

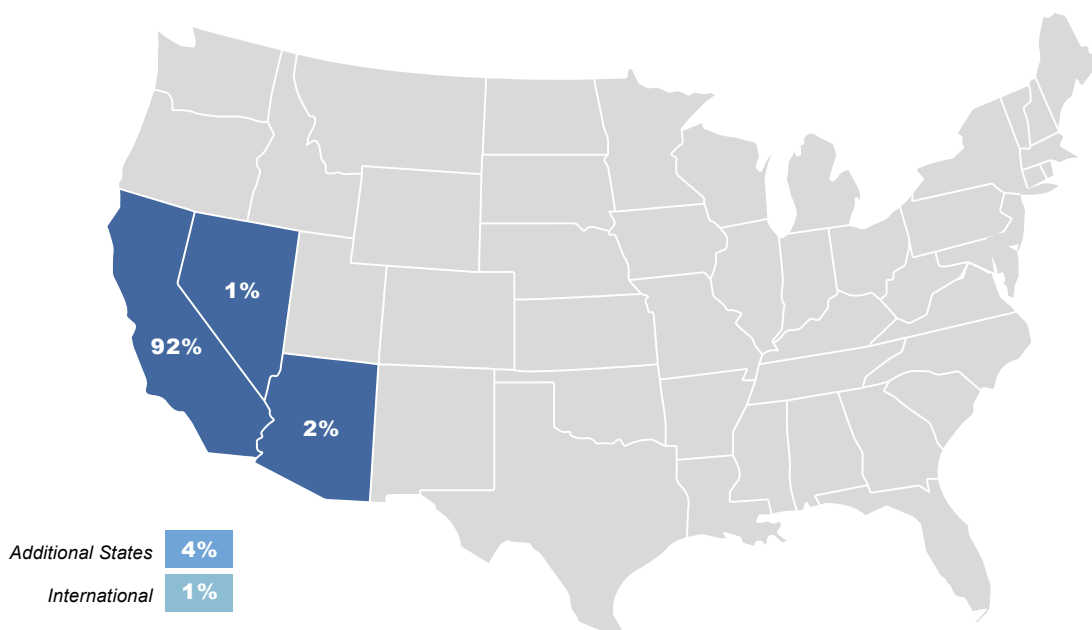
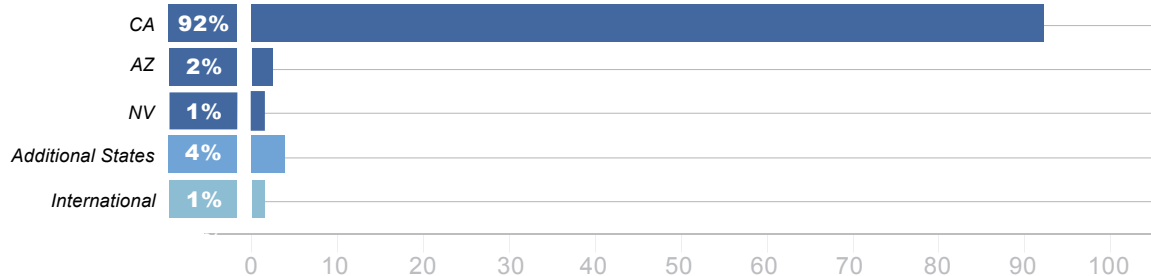
Total Registrants	5,821
Total Verified	3,235
Number of Exhibiting Companies	56
Total Registrant to Exhibiting Company Ratio	104:1
Verified Registrant to Exhibiting Company Ratio	58:1

5,821
TOTAL
REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: CA, AZ, NV



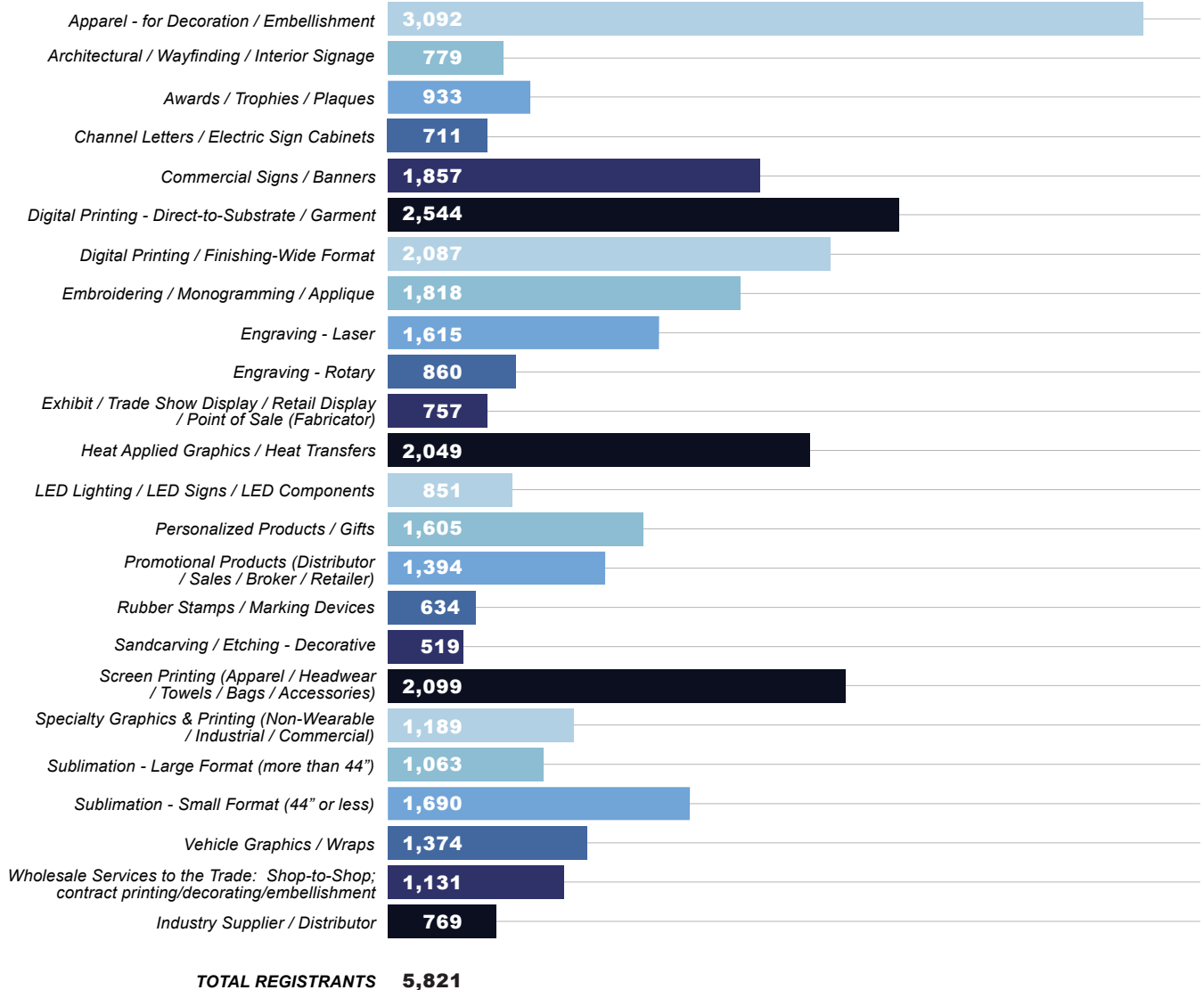
CERTIFIED AUDIENCE STATEMENT

GRAPHICS|PRO|EXPO

Long Beach, CA • August 12-14, 2021

Areas of Activity

*Registrants may check all that apply; responses may equal more than 100%

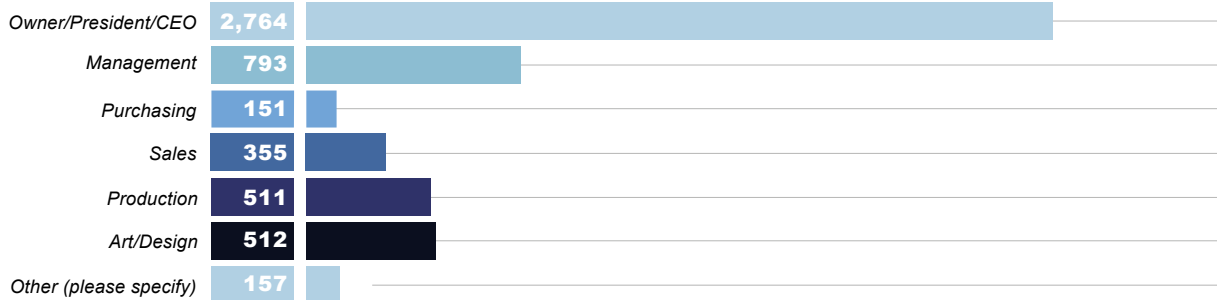


CERTIFIED AUDIENCE STATEMENT

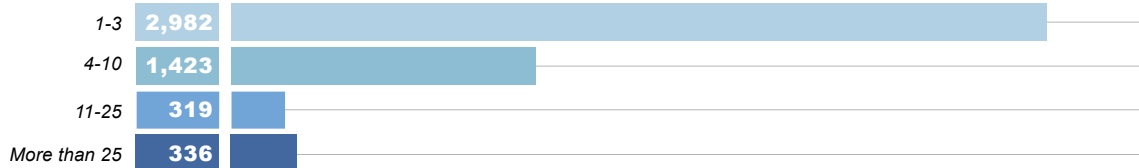
GRAPHICS|PRO|EXPO

Long Beach, CA • August 12-14, 2021

Function



Number of Employees



DATE: **AUGUST 2021**

We certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Pittsburgh, PA • September 24-25, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

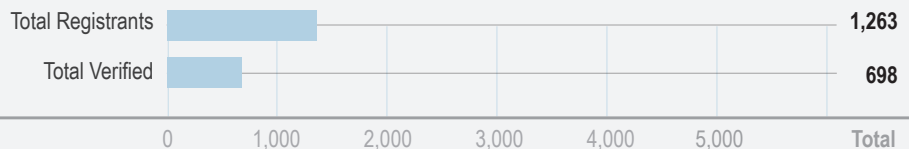
GRAPHICS PRO EXPO
 P.O. Box 1416
 Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
 National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

1,263 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

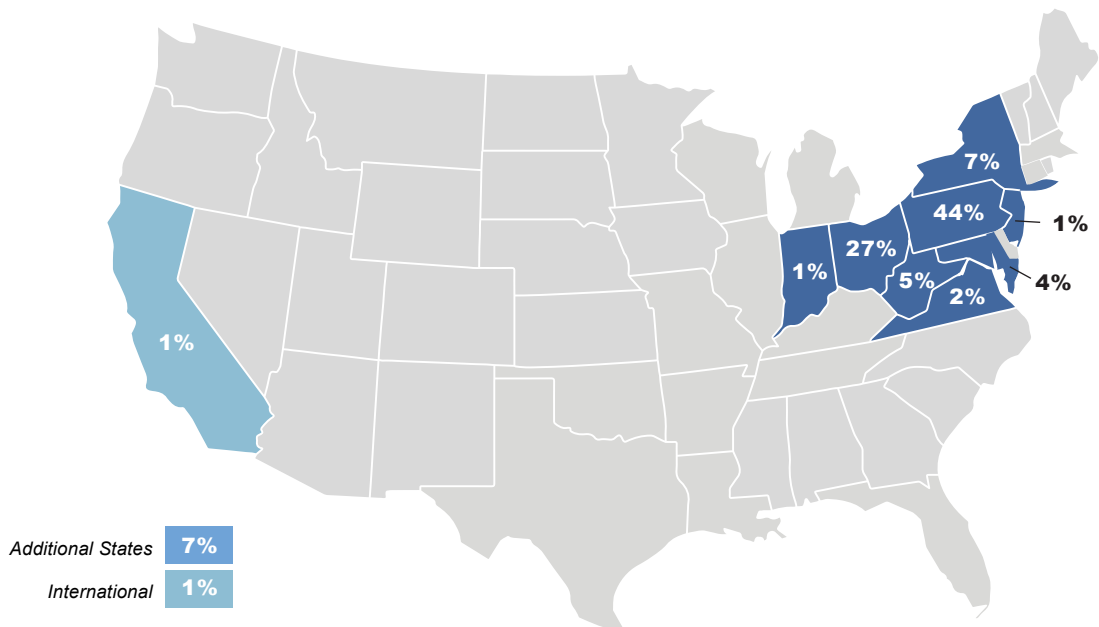
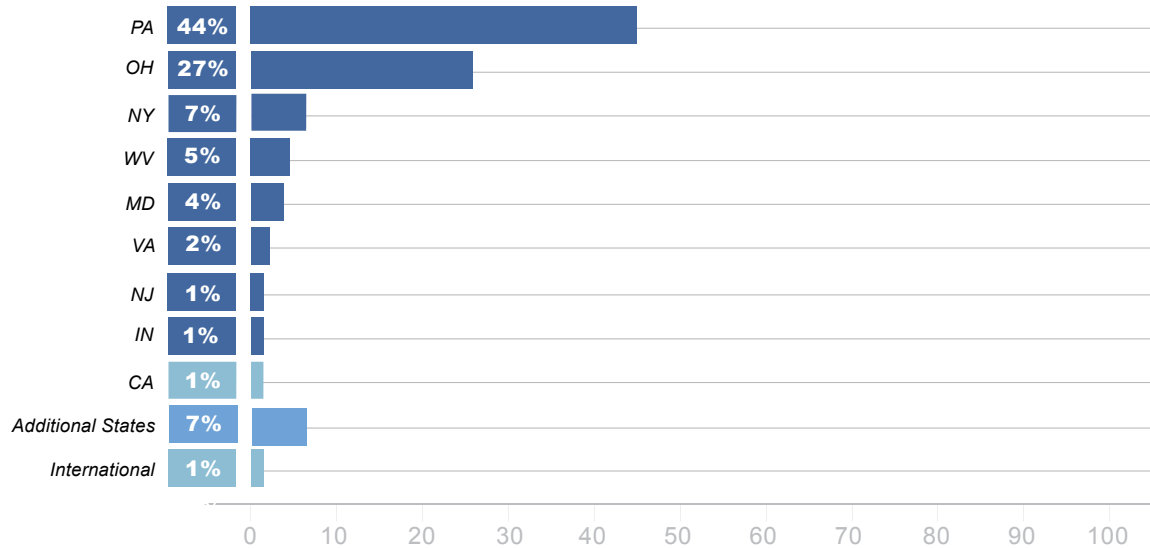
Total Registrants	1,263
Total Verified	698
Number of Exhibiting Companies	34
Total Registrant to Exhibiting Company Ratio	37:1
Verified Registrant to Exhibiting Company Ratio	21:1

1,263
 TOTAL
 REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: PA, OH, NY, WV, MD, VA, NJ, IN, CA



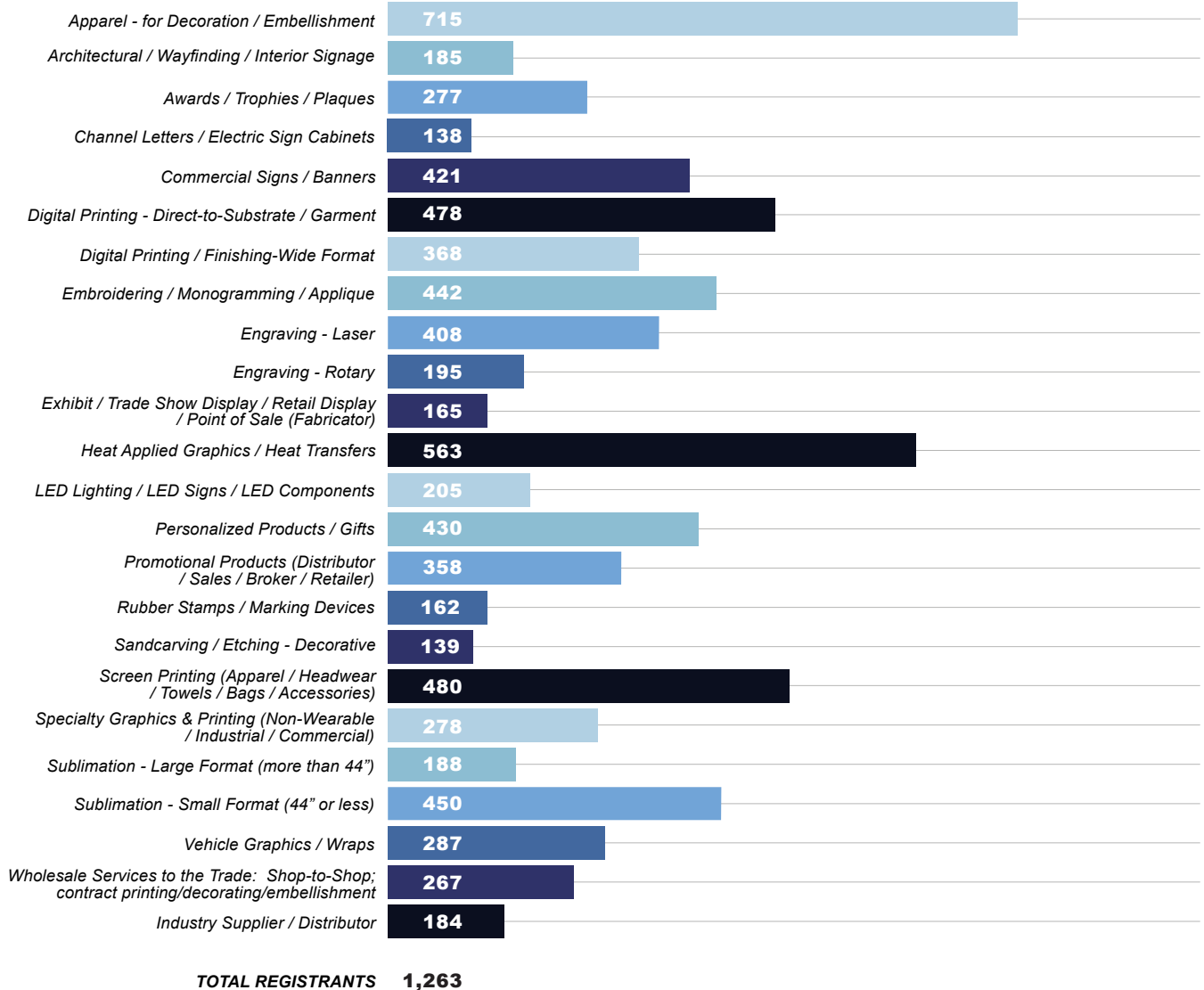
CERTIFIED AUDIENCE STATEMENT

GRAPHICS|PRO|EXPO

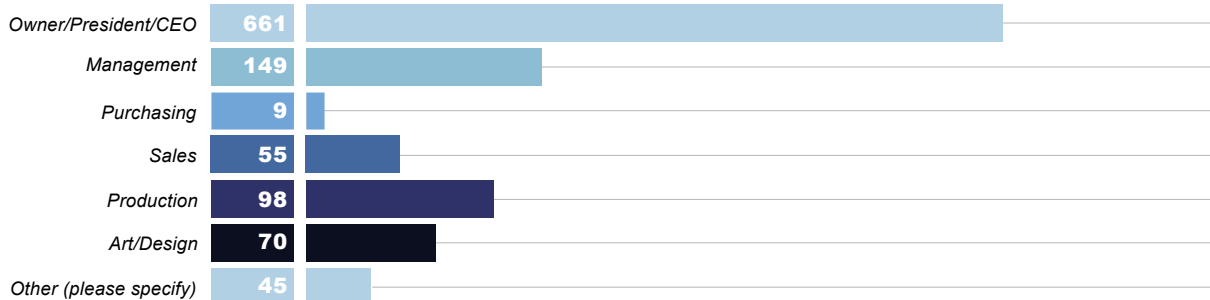
Pittsburgh, PA • September 24-25, 2021

Areas of Activity

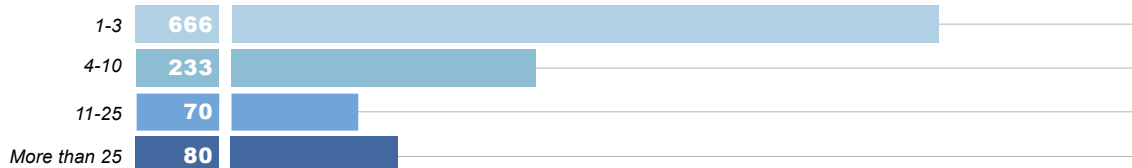
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: **SEPTEMBER 2021**

We certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Charlotte, NC • October 29-30, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

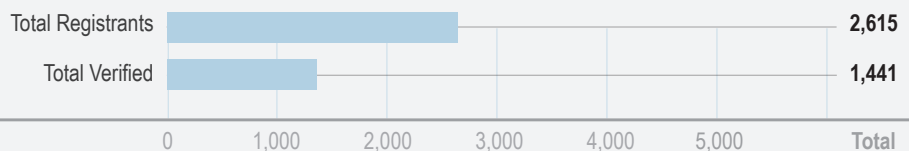
GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

2,615 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

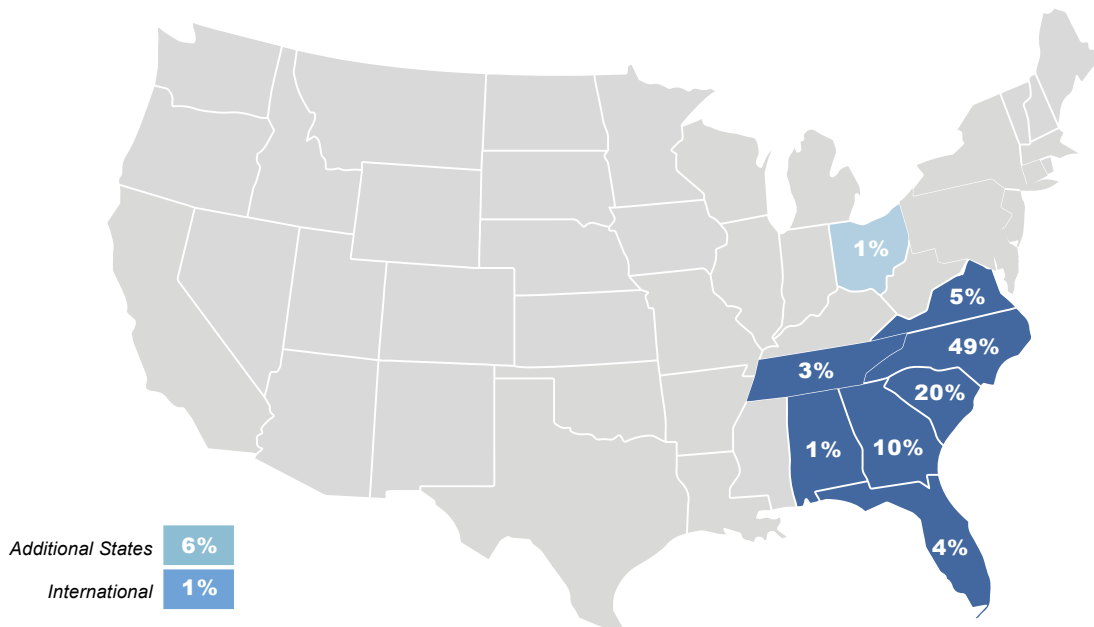
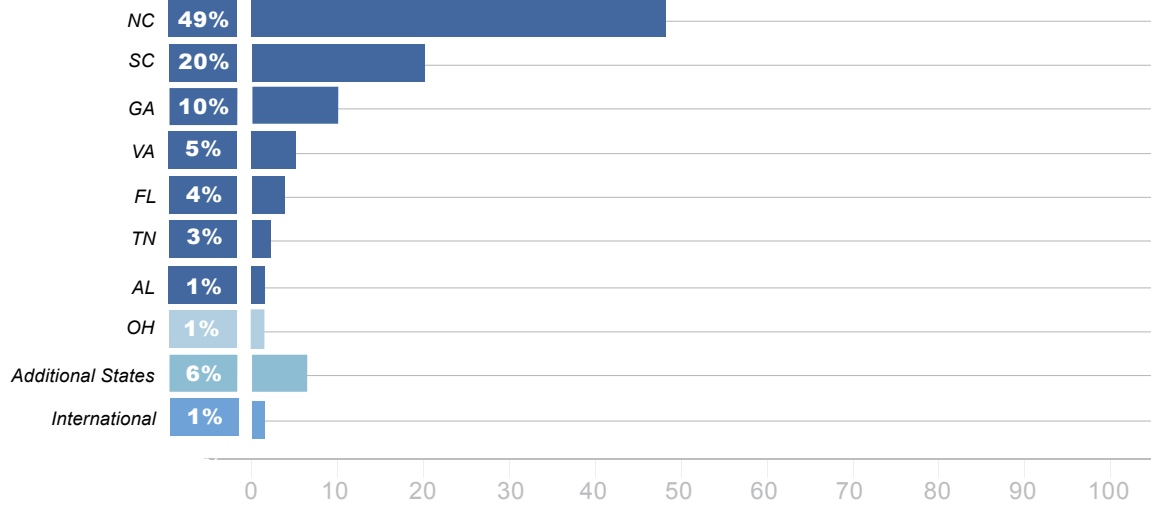
Total Registrants	2,615
Total Verified	1,441
Number of Exhibiting Companies	47
Total Registrant to Exhibiting Company Ratio	56:1
Verified Registrant to Exhibiting Company Ratio	31:1

2,615
TOTAL
REGISTRANTS



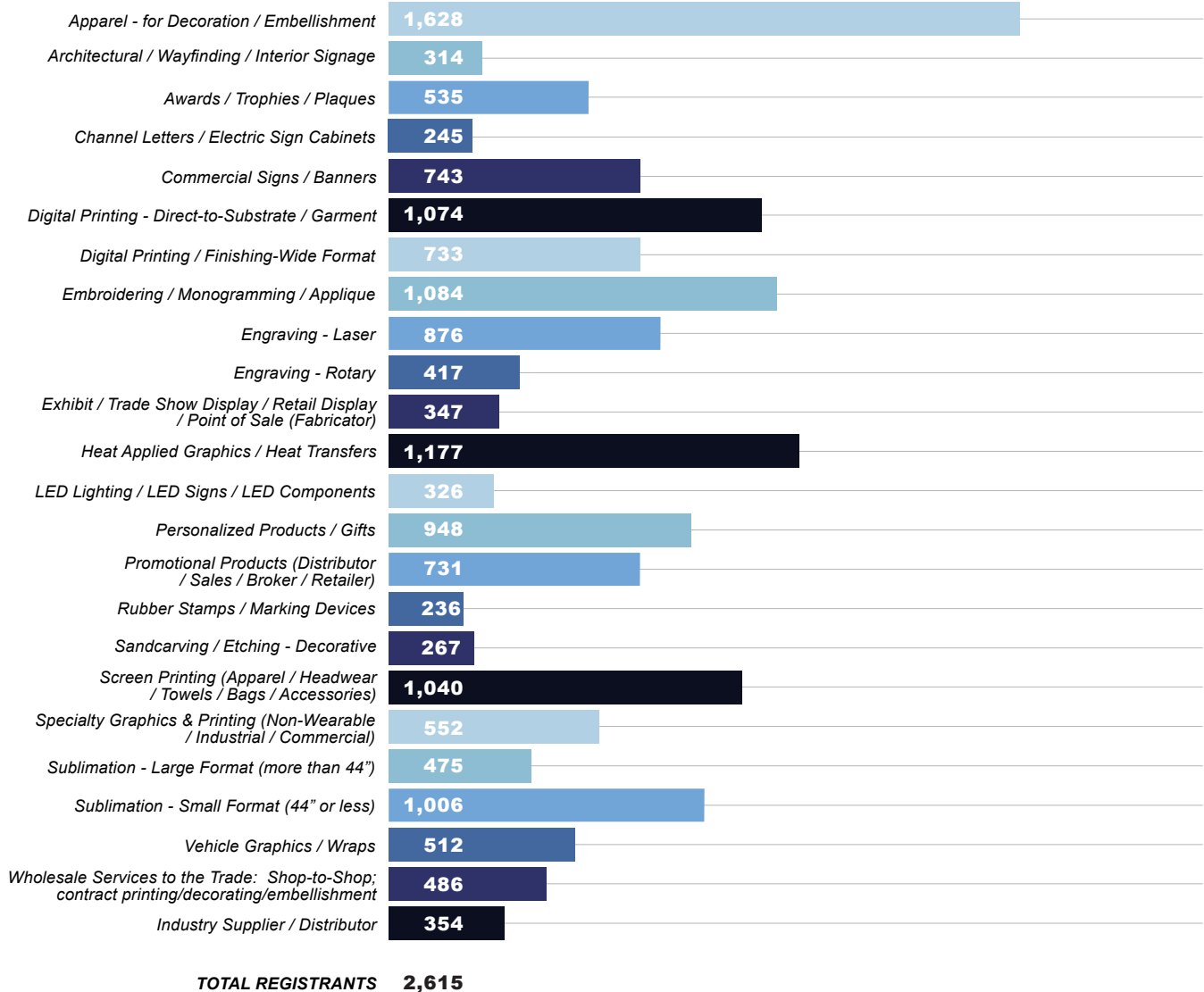
Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: NC, SC, GA, VA, FL, TN, AL, OH



Areas of Activity

*Registrants may check all that apply; responses may equal more than 100%

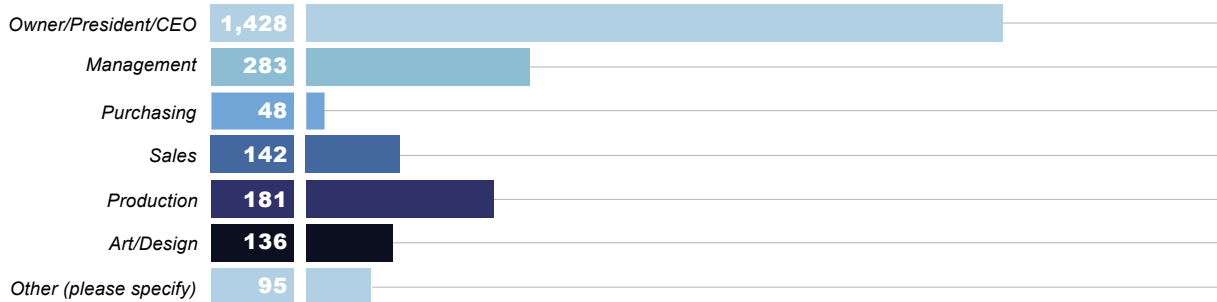


CERTIFIED AUDIENCE STATEMENT

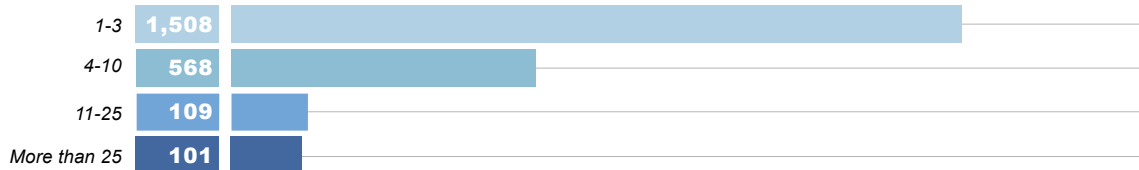
GRAPHICS|PRO|EXPO

Charlotte, NC • October 29-30, 2021

Function



Number of Employees



DATE: **OCTOBER 2021**

We certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS