

# CERTIFIED AUDIENCE STATEMENT

# GRAPHICS | PRO | EXPO

Irving, TX • March 10-12, 2022

## ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on [www.graphics-pro-expo.com](http://www.graphics-pro-expo.com) and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

**Registrant:** A buyer/attendee; includes exhibitor personnel who registered for the show.

**Verified:** A buyer/attendee; includes exhibitor personnel who attended the show.

**Exhibitor:** Exhibiting company is a paid vendor.

## ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

## CONTACT US

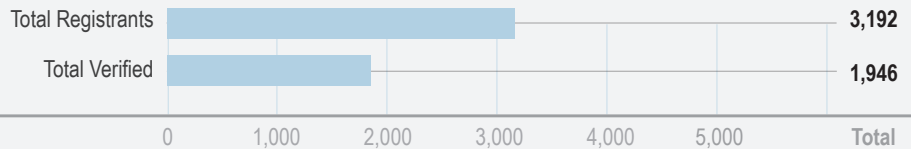
**GRAPHICS PRO EXPO**  
 P.O. Box 1416  
 Broomfield, CO 80038  
[GRAPHICS-PRO-EXPO.com](http://GRAPHICS-PRO-EXPO.com)  
 National Business Media, Inc.

## Registrant Details

*\*The below numbers include all attendees and sponsors.*

### 3,192 Total Registrants

#### Certified Registrants



#### Certified Registrant to Exhibitor Ratio

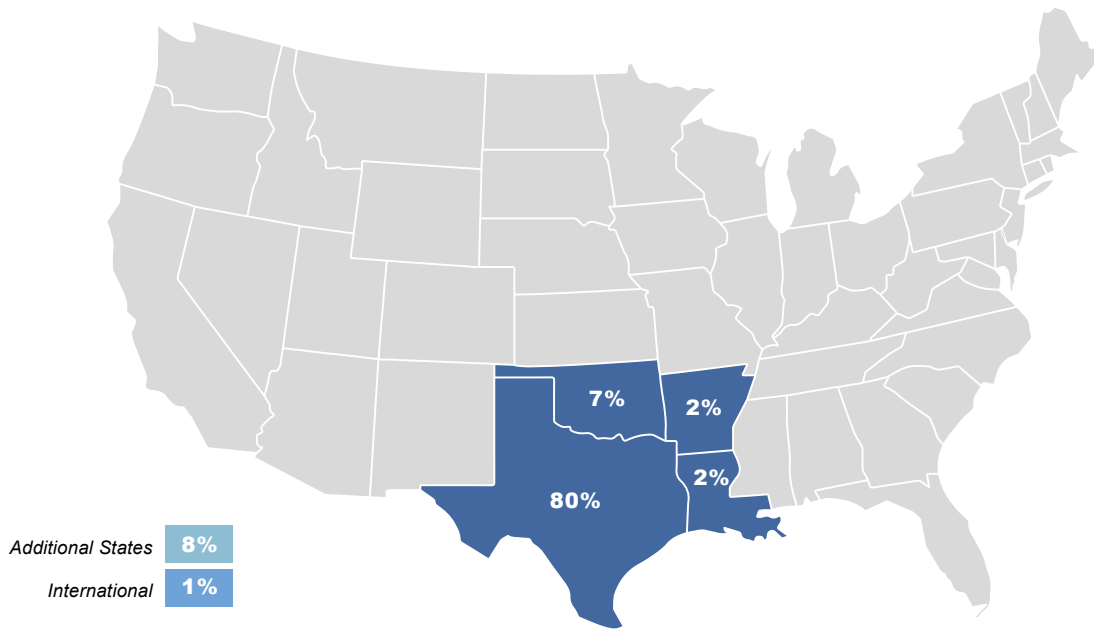
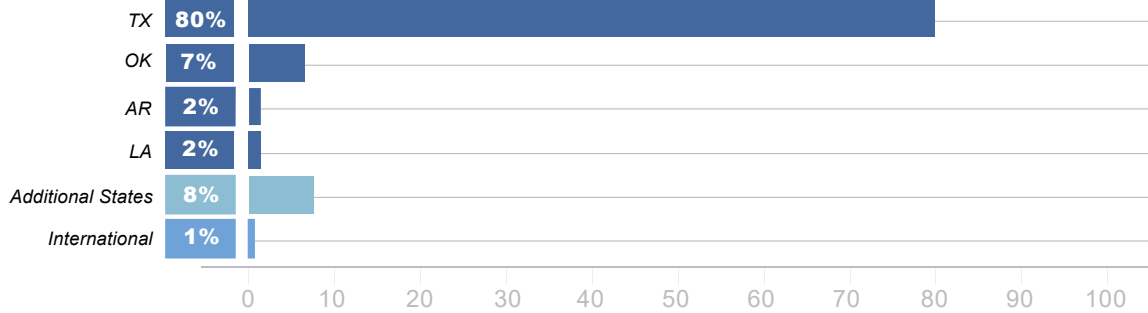
Total Registrants .....	3,192
Total Verified .....	1,946
Number of Exhibiting Companies .....	48
Total Registrant to Exhibiting Company Ratio .....	66:1
Verified Registrant to Exhibiting Company Ratio .....	40:1

**3,192**  
 TOTAL  
 REGISTRANTS



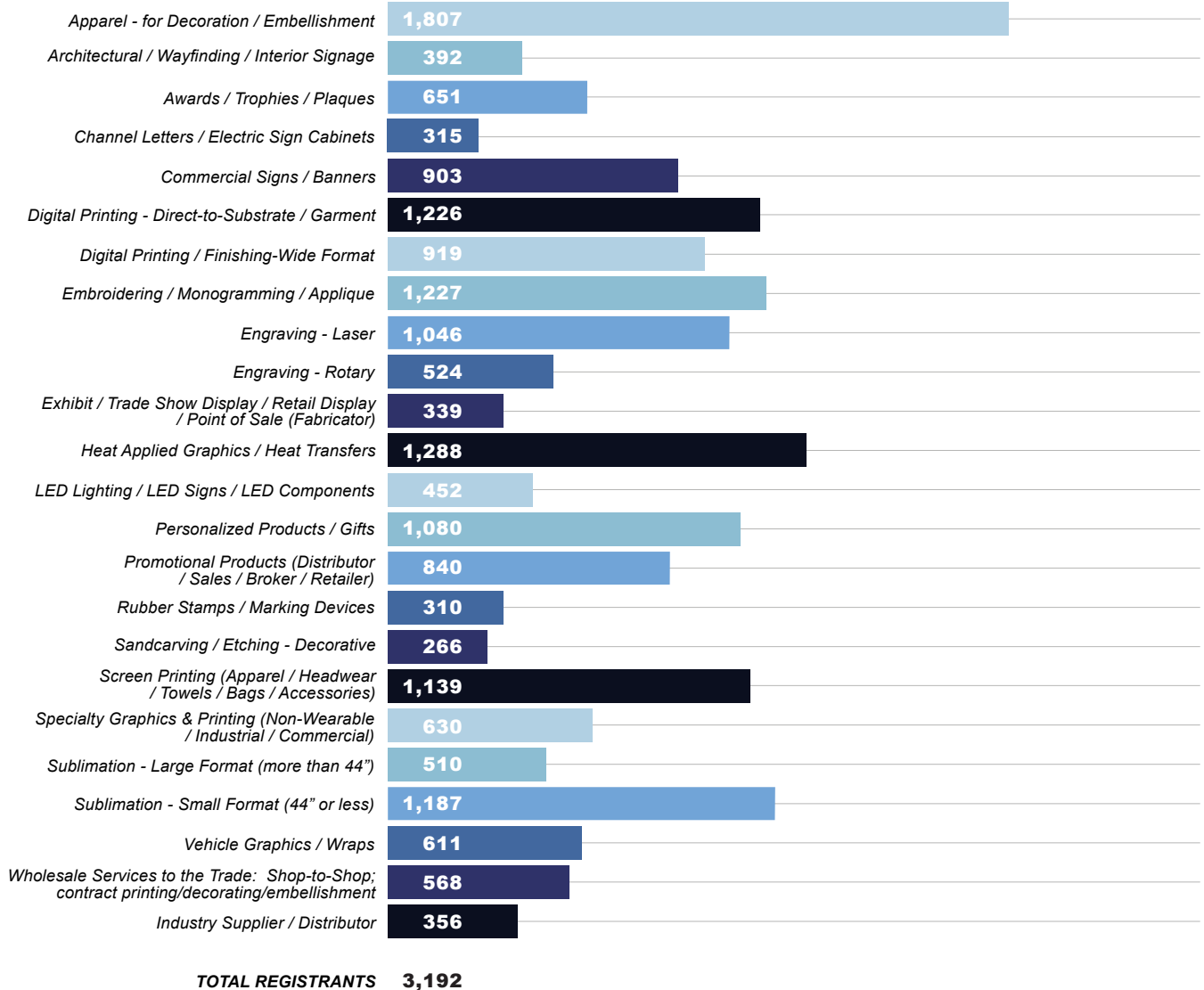
## Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: TX, OK, AR, LA

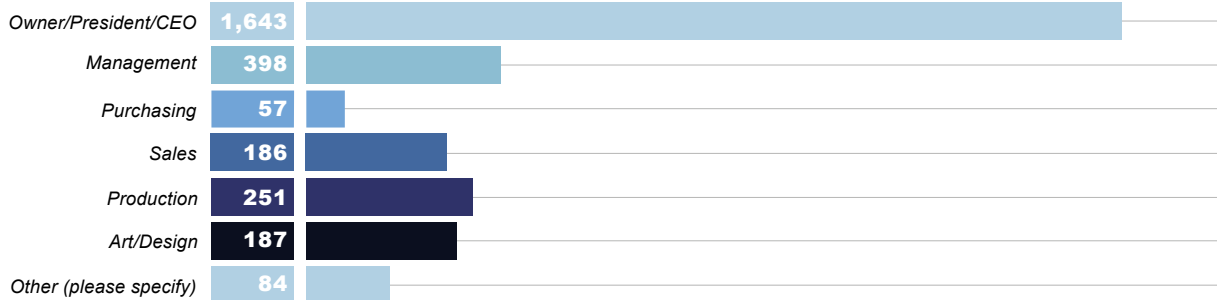


## Areas of Activity

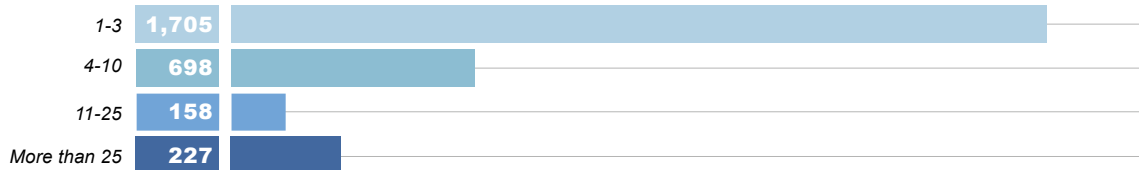
\*Registrants may check all that apply; responses may equal more than 100%



## Function



## Number of Employees



**DATE: MARCH 2022**

*We certify that this information is correct and complete.*

**James "Ruggs" Kochevar**  
DIRECTOR OF TRADE SHOW SALES

**Lori Farstad**  
VICE PRESIDENT, AUDIENCE & EVENTS

# CERTIFIED AUDIENCE STATEMENT

# GRAPHICS | PRO | EXPO

Denver, CO • April 14-15, 2022

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[GRAPHICS-PRO-EXPO.com](http://GRAPHICS-PRO-EXPO.com)  
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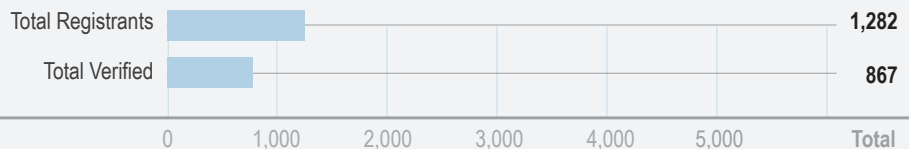
## Registrant Details

*\*The below numbers include all attendees and sponsors.*

# 1,282

 Total Registrants

### Certified Registrants



### Certified Registrant to Exhibitor Ratio

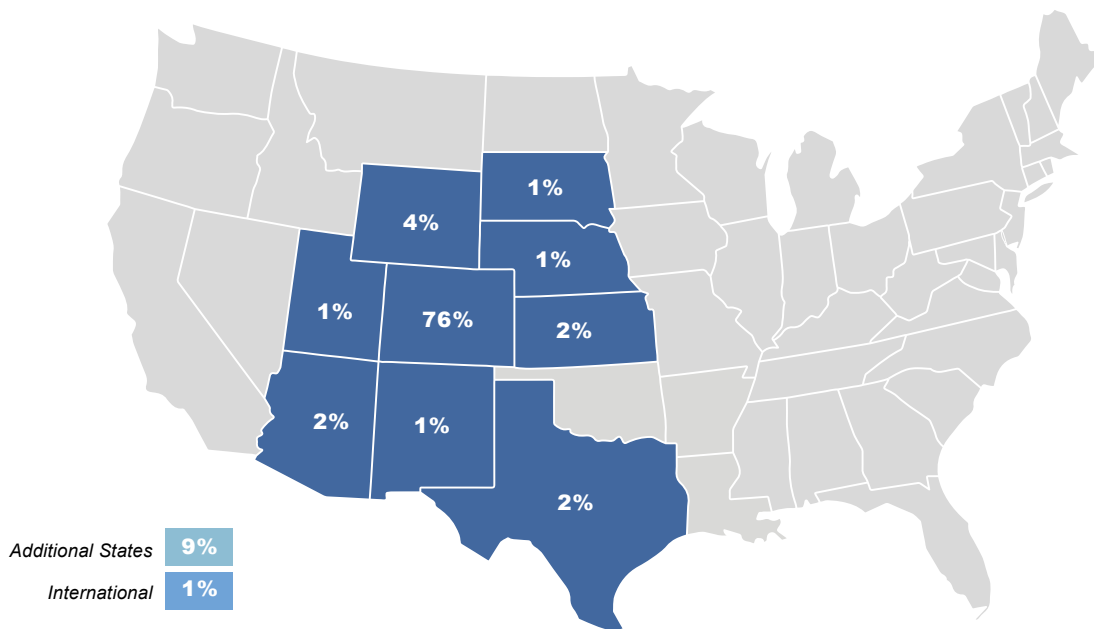
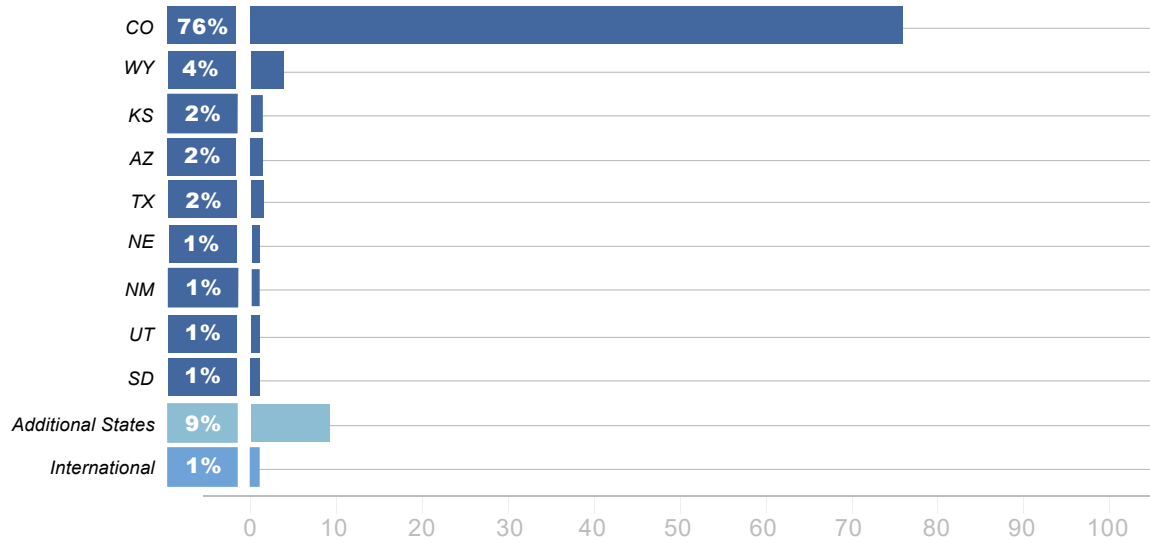
Total Registrants .....	1,282
Total Verified .....	867
Number of Exhibiting Companies .....	40
Total Registrant to Exhibiting Company Ratio .....	32:1
Verified Registrant to Exhibiting Company Ratio .....	22:1

**1,282**  
TOTAL  
REGISTRANTS



## Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: TX, OK, AR, LA



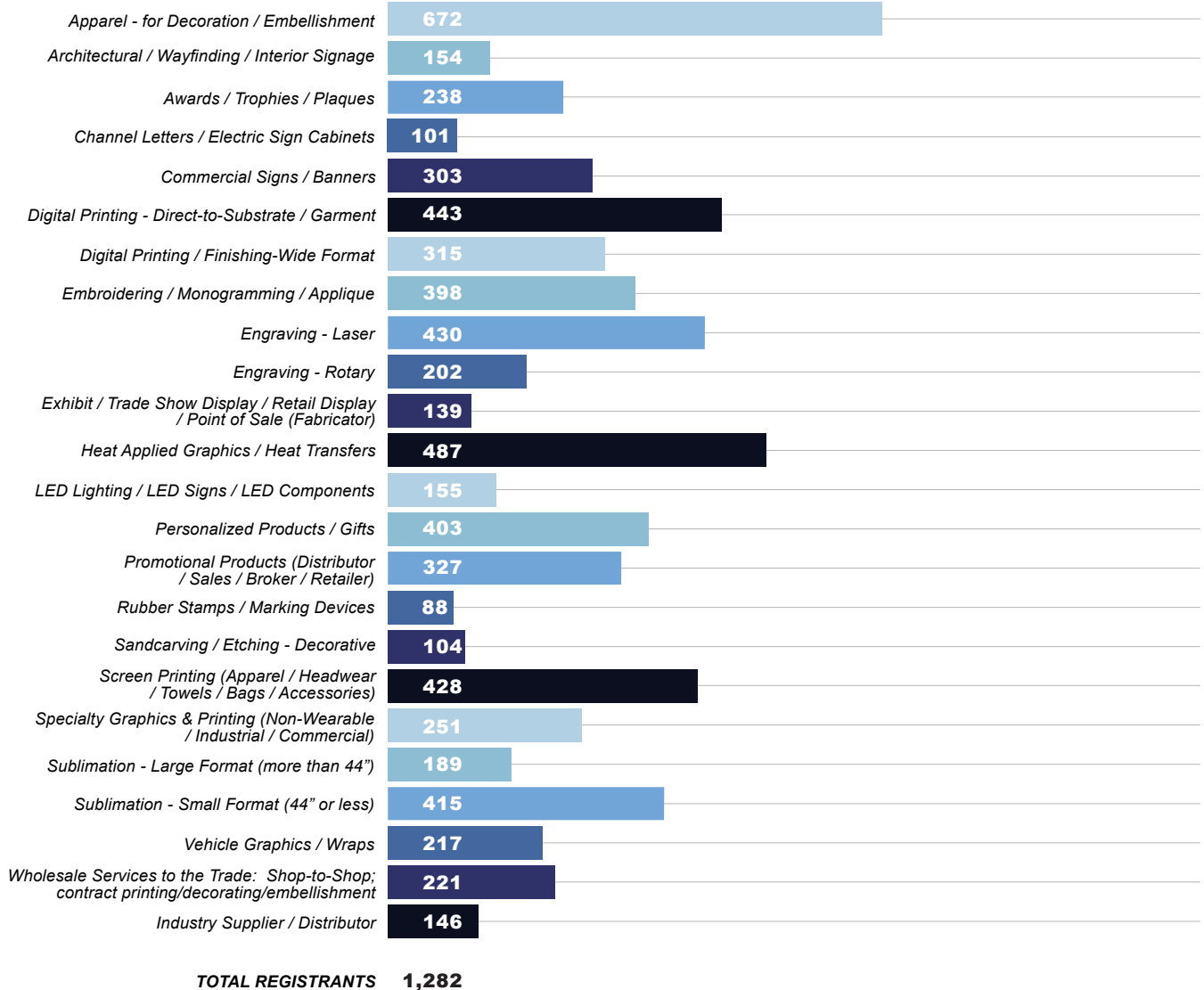
# CERTIFIED AUDIENCE STATEMENT

# GRAPHICS|PRO|EXPO

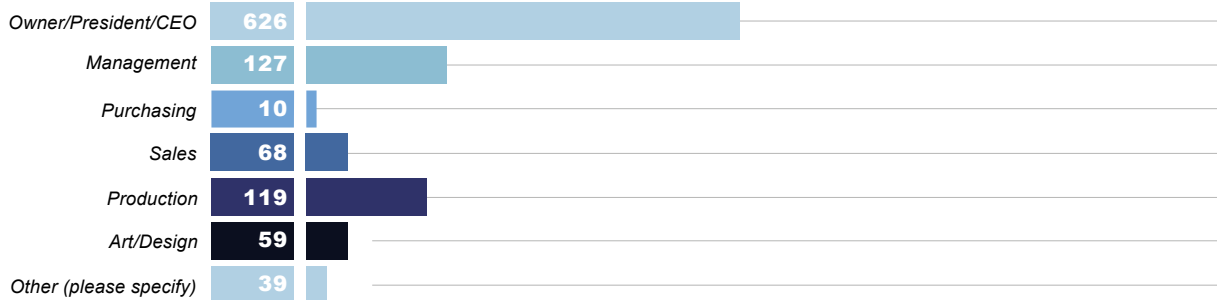
Denver, CO • April 14-15, 2022

## Areas of Activity

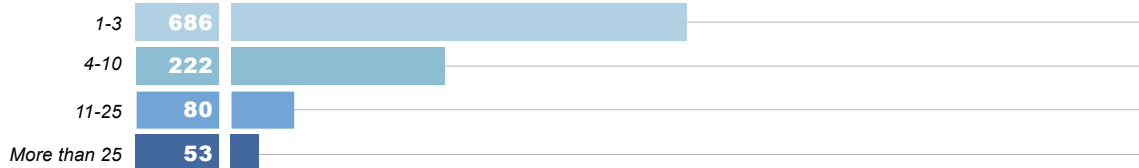
\*Registrants may check all that apply; responses may equal more than 100%



## Function



## Number of Employees



DATE: **APRIL 2022**

*We certify that this information is correct and complete.*

James "Ruggs" Kochevar  
DIRECTOR OF TRADE SHOW SALES

Lori Farstad  
VICE PRESIDENT, AUDIENCE & EVENTS



# CERTIFIED AUDIENCE STATEMENT

# GRAPHICS | PRO | EXPO

Indianapolis, IN • June 2-4, 2022

## ABOUT THIS REPORT

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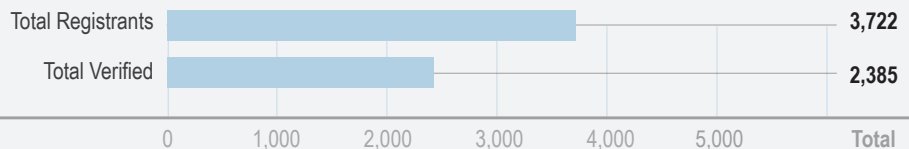
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[GRAPHICS-PRO-EXPO.com](http://GRAPHICS-PRO-EXPO.com)  
National Business Media, Inc.

## Registrant Details

*\*The below numbers include all attendees and sponsors.*

### 3,722 Total Registrants

#### Certified Registrants



#### Certified Registrant to Exhibitor Ratio

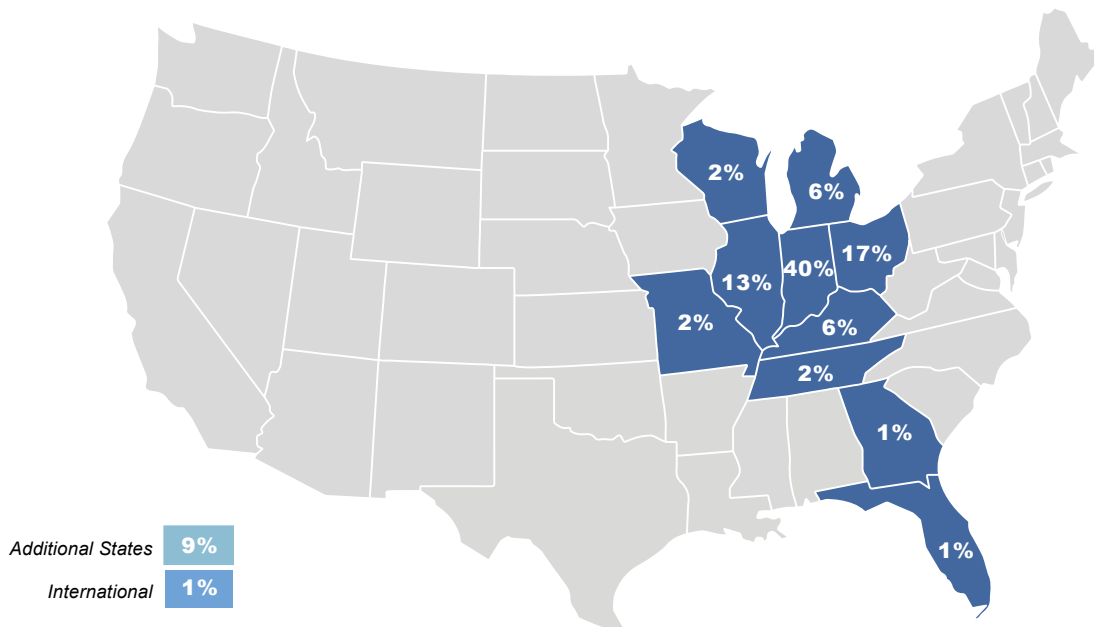
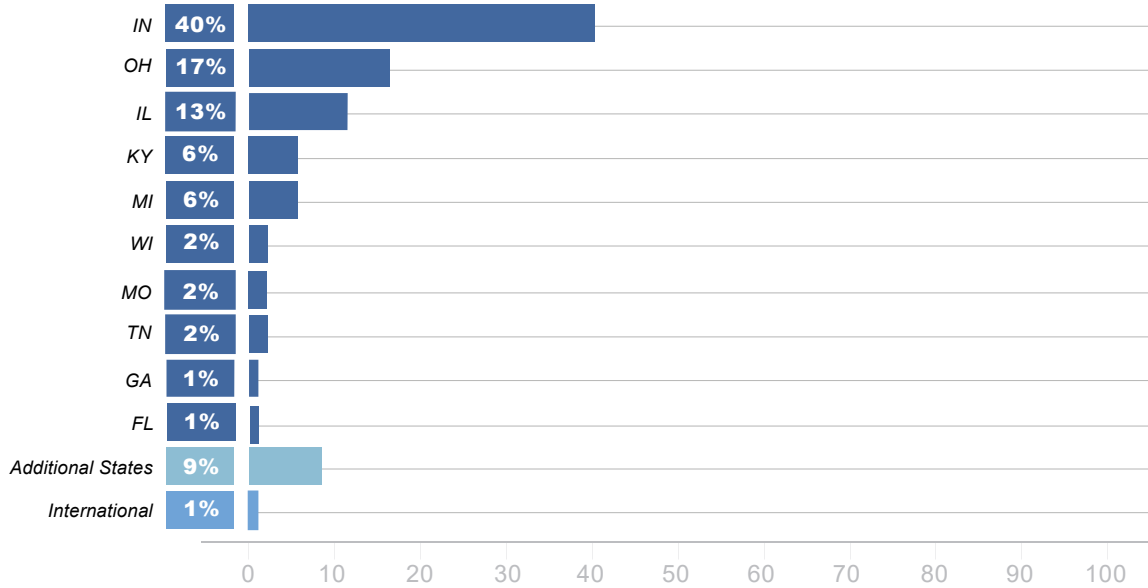
Total Registrants .....	3,722
Total Verified .....	2,385
Number of Exhibiting Companies .....	88
Total Registrant to Exhibiting Company Ratio .....	42:1
Verified Registrant to Exhibiting Company Ratio .....	27:1

**3,722**  
TOTAL  
REGISTRANTS



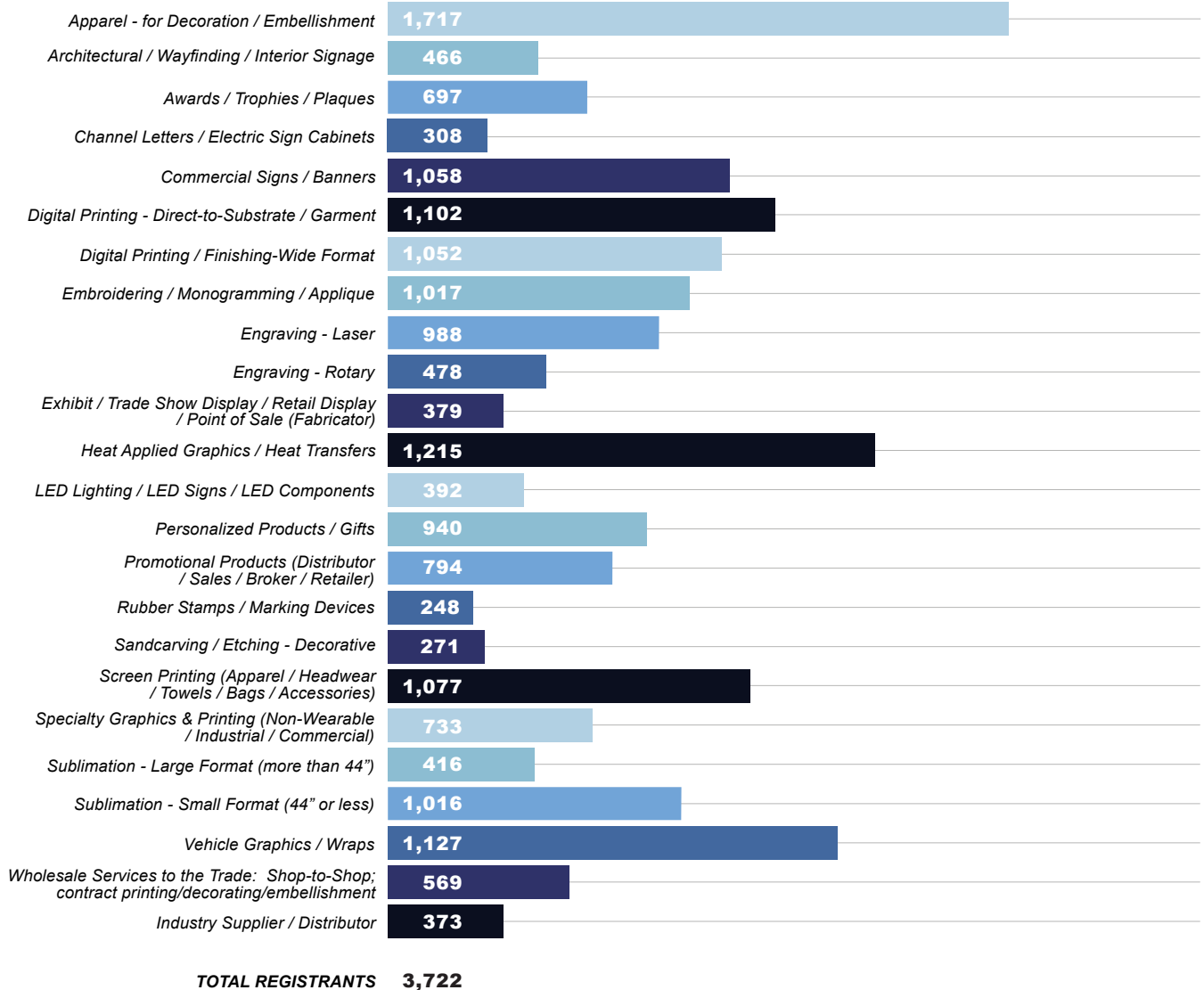
## Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: IN, OH, IL, KY, MI, WI, MO, TN, GA, FL

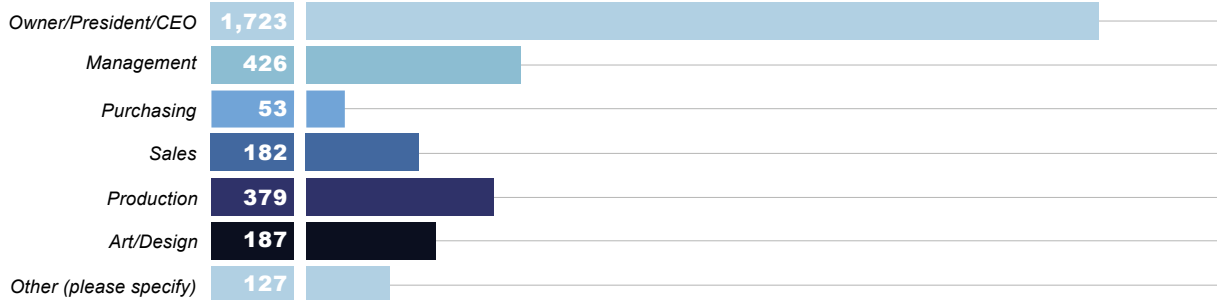


## Areas of Activity

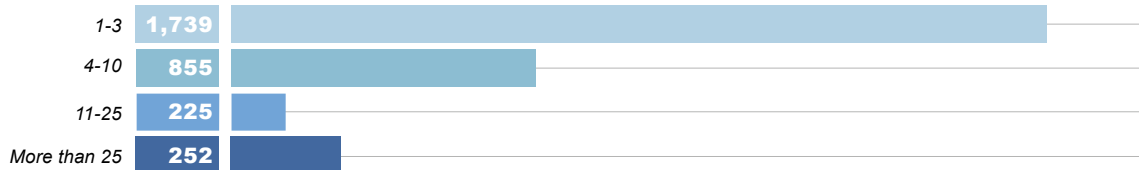
\*Registrants may check all that apply; responses may equal more than 100%



## Function



## Number of Employees



DATE: **JUNE 2022**

*We certify that this information is correct and complete.*

  
James "Ruggs" Kochevar  
DIRECTOR OF TRADE SHOW SALES

  
Lori Farstad  
VICE PRESIDENT, AUDIENCE & EVENTS