

# GRAPHICS|PRO|EXPO

Charlotte, NC  
Charlotte Convention Center  
October 29-30, 2021



Attendees of GPX are entrepreneurial graphics professionals actively looking for new vendors, equipment, and product expansion ideas. We market to bring attendees to the expo in a number of ways so they can connect with industry experts like you!

**Here's a quick summary of our marketing promotions for GPX Charlotte:**

## Email Promotions:

[Alumni](#)  
[Come to Charlotte](#)  
[What is GPX?](#)  
[Why attend GPX?](#)  
[Training Focused Invite](#)  
[GPX Invite](#)  
[Exhibitor Focused](#)  
[What to expect](#)  
[Featured Exhibitors](#)  
[Buyer Bucks](#)  
[Show Planner](#)  
[Charlotte is next month](#)

## Email Promotions cont.

[Expo Exclusives](#)  
[Coming near you](#)  
[Expo Exclusives Invite](#)  
[Testimonial Invite](#)  
[Thursday Show Daily](#)  
[Friday Show Daily](#)  
[Saturday Show Daily](#)

## Direct Mail Pieces:



Large Postcard



Show Planner



Pre-Reg Postcard



In addition to email promotions and direct mail pieces, marketing for each event includes magazine ads, web ads, eNewsletter ads, social media, and news articles in *GRAPHICS PRO* daily eNewsletter.

**CONTACT US FOR SPONSORSHIP OPPORTUNITIES**



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