GRAPHICS PRO EXPO

Pittsburgh, PA David L. Lawrence Convention Center September 24-25, 2021



Attendees of GPX are entrepreneurial graphics professionals actively looking for new vendors, equipment, and product expansion ideas. We market to bring attendees to the expo in a number of ways so they can connect with industry experts like you!

Here's a quick summary of our marketing promotions for GPX Pittsburgh:

Email Promotions:

Alumni
Come to Pittsburgh
What is GPX?
Why attend GPX?
Training Focused Invite
GPX Invite
Exhibitor Focused
What to expect
Featured Exhibitors
Buyer Bucks
Show Planner

Pittsburgh is next month

Email Promotions cont.

Expo Exclusives
Coming near you
Expo Exclusives Invite
Testimonial Invite
Thursday Show Daily
Friday Show Daily
Saturday Show Daily

Direct Mail Pieces:



Large Postcard



Show Planner



Pre-Reg Postcard









In addition to email promotions and direct mail pieces, marketing for each event includes magazine ads, web ads, eNewsletter ads, social media, and news articles in *GRAPHICS PRO* daily eNewsletter.

CONTACT US FOR SPONSORSHIP OPPORTUNITIES



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