

GRAPHICS|PRO|EXPO

Website Sponsorships/Ads

Over 95% of GRAPHICS PRO EXPO buyers register online. Capture their attention!

Web Billboard Online Ad

Rate: \$695 per city

Inventory:

- 3 slots per page, maximum of 9 rotating ads per city

Spec Requirements:

GIF, PNG, or JPEG files are accepted.

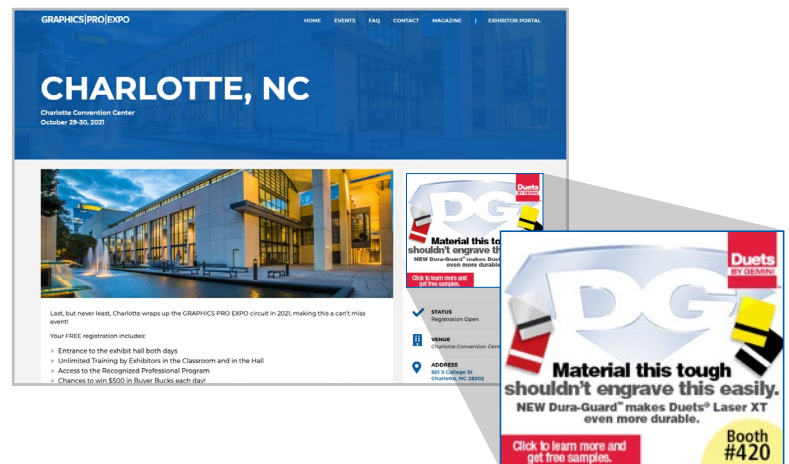
- Desktop – 300 pixels wide x 250 pixels high

File Size:

- Static (JPG or GIF): Max 50kb
- Animated GIF: Max 100kb (40kb initial download file weight)
- Rich Media Accepted

Design/Technical Guidelines:

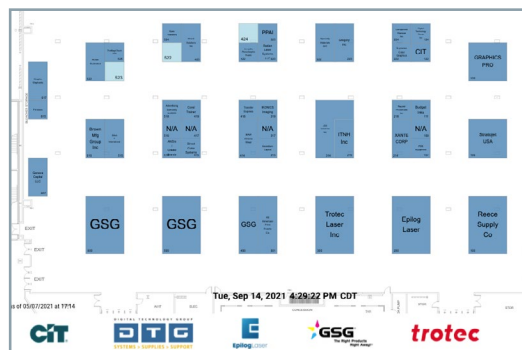
- Ads should have a 1px border to contain the design
- Animations may loop no more than 3 times or go static after 30 seconds (15-20 fps)
 - Recommended Animation Length: 15 seconds, no blinking
- Audio should be muted by default with a press-to-play or remute button
- City-specific Web Billboard ads are rotated through three right-hand advertising spots on the city homepage at graphics-pro-expo.com website including city landing pages, hotel & travel, education and FAQs. Each time a page is loaded or refreshed, scheduled advertisements for that city rotate between these positions
- To see an example go to graphics-pro-expo.com, click on any of the live city pages to see the rotating ads on the right side of the page (or in the middle of the page of mobile versions)



Logo Sponsorship

Along with an Enhanced Listing in the Show Directory, the Logo Sponsorship will also include placement of your company logo on the online floor plan that attendees are able to view on the GPX website.

Rate: \$300



See GRAPHICS-PRO-EXPO.COM/EXHIBIT for details

Contact your sales rep for more information



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