# GRAPHICS PRO EXPO

# **Expo Special eBlast**

Promote special pricing or specific products you will be featuring at the show to pre-registered buyers and prospective attendees.

### Rates:

• \$395 per city

### **Inventory:**

12 product spots

# Guaranteed delivery to 10,000 buyers per show!\*

\*Denver not included, ask your sales manager for more information.

View a previous Expo Special eBlast for your reference.

Promote your expo exclusives as part of a high-impact, pre-show promotional campaign! These cost-effective ads are sent just before the event to pre-registered buyers and thousands of regional industry professionals that make up our marketing universe. Also, be featured on the website under the "Expo Specials" tab.

# **Content Required:**

- Headline (30 characters or less)
- Description (400 characters or less)
- Link/URL
- Product Image:
  - 200 pixels wide x 200 pixels high; PNG or JPEG files



Contact your sales rep for more information



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