

GRAPHICS | PRO | EXPO

On-Site Show Directory Advertising

Advertising

Enhance your brand by advertising in the Show Directory; put yourself ahead of the competition.

Rates:

- Full-Page Standard Placement \$800
- Full-Page Prime Placement \$1,000
- Spread \$1,600

Enhanced Directory Listing and Logo Sponsorship

Spotlight your listing in the printed and digital directory with your company logo AND on the online floor plan. Buyers will be sure to notice you.

Rate: \$300

Bookmark Insert

Get noticed with a bookmark insert and introduce your company before they even open the directory.

Rate: \$1,000

Artwork Specs:

- Product Photo or Logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch). 2" w x 8.5" h; 1/8-inch bleed
- Final size of logo used will be approximately 3/4" wide by 1/4" tall
- Bookmarks include a 1" x 1" B/W product photo or logo and your directory listing
- Each bookmark is printed on bright color paper and inserted in every directory

Artwork Specs:

- PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch)
- Size per page: 5.5" x 8.5" – includes full bleed
- Final trim size: 5.25" x 8.25"

Artwork Specs:

- Logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch). Final size of logo used will be approximately 3/4" wide by 1/4" tall.

Enhancements on Directory Listing

Include a pop up video or static ad on either the alphabetical company listing page or the class schedule page.

Rate: \$500

Cover Tip

Make a SPLASH with a special full-color ad glued right to the front cover of the Show Directory!

Rate: \$1,500

Artwork Specs:

- Trim: 3.5" wide x 5.5" tall – Bleed: 3.75" wide x 5.75" tall (.125" bleed all around)

See GRAPHICS-PRO-EXPO.COM/EXHIBIT for details

Contact your sales rep for more information



Brandy Jamison-Neth

Executive EXPO Sales Manager
Awards & Engraving and Printwear markets
brandy@nbm.com
720-566-7245



Sara Reese

EXPO Sales Manager
Sign & Digital Graphics markets
sreese@nbm.com
720-566-7266



James "Ruggs" Kochevar

Director of Sales
jkochevar@nbm.com
720-566-7237