

GRAPHICS | PRO | EXPO

Formerly THE NBM SHOW

DIGITAL MEDIA/ADVERTISING/SPONSORSHIP **CONTRACT**

FAX: (303) 465-3424 | MAIL: THE GRAPHICS PRO EXPO, PO BOX 1416, Broomfield, CO 80038 | ONLINE: graphics-pro-expo.com

1 COMPANY INFORMATION

| | | |
|-----------------|-----------|----------|
| COMPANY NAME | | DATE |
| MAILING ADDRESS | | |
| CITY | STATE | ZIP CODE |
| PHONE | FAX | |
| EMAIL ADDRESS | | |
| WEBSITE | | |
| CONTACT NAME | SIGNATURE | |

2 CHOOSE YOUR PRODUCTS & CORRESPONDING 2022 VENUES:

| Digital Media | TX | CO | IN | NJ | CA | NC | *Prices listed are per city | |
|--------------------------|----|----|----|----|----|----|-----------------------------|----------|
| eBillboard | | | | | | | \$695 | \$ _____ |
| Pre-Show eDirect | | | | | | | \$575/2500 names | \$ _____ |
| Post-Show eDirect | | | | | | | \$575/2500 names | \$ _____ |
| Show Daily Video Sponsor | | | | | | | \$595 | \$ _____ |
| Expo Specials | | | | | | | \$395 | \$ _____ |
| | | | | | | | Digital Media Total : | \$ _____ |

Digital Media Notes:

| Directory Advertising | TX | CO | IN | NJ | CA | NC | *Prices listed are per city | |
|-------------------------------|----|----|----|----|----|----|-------------------------------|----------|
| Spread | | | | | | | \$1,600 | \$ _____ |
| Full Page Standard Placement | | | | | | | \$800 | \$ _____ |
| Full Page Prime Placement | | | | | | | \$1,000 | \$ _____ |
| Logo Sponsorship | | | | | | | \$300 | \$ _____ |
| Bookmark Insert | | | | | | | \$1,000 | \$ _____ |
| Cover Tip | | | | | | | \$1,500 | \$ _____ |
| Digital Directory Enhancement | | | | | | | \$500 | \$ _____ |
| | | | | | | | Directory Advertising Total : | \$ _____ |

Directory Advertising Notes:

| Sponsorships | TX | CO | IN | NJ | CA | NC | *Prices listed are per city | |
|-----------------------------------|----|----|----|----|----|----|-----------------------------|----------|
| Featured Exhibitor Program | | | | | | | \$1,250 | \$ _____ |
| Banner Stand | | | | | | | \$1,000 | \$ _____ |
| Bags (you provide) | | | | | | | \$1,000 | \$ _____ |
| Lanyards (you provide) | | | | | | | \$1,000 | \$ _____ |
| Aisle Sign Banner | | | | | | | \$1,000 | \$ _____ |
| Logo Sponsorship | | | | | | | \$300 | \$ _____ |
| Lobby Sponsorship | | | | | | | \$1,900 | \$ _____ |
| Brand Boost @GPX | | | | | | | \$4500 | \$ _____ |
| Wrap Sponsorship | | | | | | | \$2000 | \$ _____ |
| Coffee Sponsorship | | | | | | | \$1000 | \$ _____ |
| Display Car Pad (where available) | | | | | | | \$1500 | \$ _____ |
| | | | | | | | Sponsorships Total : | \$ _____ |

Sponsorships Notes:

***Ask your Expo Sales Manager about frequency discounts!**

Accounting Schedule: An invoice will be generated and sent to the billing address on file for your convenience.