

GRAPHICS|PRO|EXPO

Long Beach, CA
Long Beach Convention & Entertainment Center
August 12-14, 2021



Attendees of GPX are entrepreneurial graphics professionals actively looking for new vendors, equipment, and product expansion ideas. We market to bring attendees to the expo in a number of ways so they can connect with industry experts like you!

Here's a quick summary of our marketing promotions for GPX Long Beach:

Email Promotions:

[Alumni](#)
[Come to Long Beach](#)
[What is GPX?](#)
[Why attend GPX?](#)
[Training Focused Invite](#)
[GPX Invite](#)
[Exhibitor Focused](#)
[What to expect](#)
[Featured Exhibitors](#)
[Buyer Bucks](#)
[Show Planner](#)
[Long Beach is next month](#)

Email Promotions cont.

[Expo Exclusives](#)
[Coming near you](#)
[Expo Exclusives Invite](#)
[Testimonial Invite](#)
[Wednesday Show Daily](#)
[Thursday Show Daily](#)
[Friday Show Daily](#)
[Saturday Show Daily](#)

Direct Mail Pieces:



Large Postcard



Show Planner



In addition to email promotions and direct mail pieces, marketing for each event includes magazine ads, web ads, eNewsletter ads, social media, and news articles in *GRAPHICS PRO* daily eNewsletter.

CONTACT US FOR SPONSORSHIP OPPORTUNITIES



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