

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Irving, TX • May 13-15, 2021

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo.com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

ABOUT

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

CONTACT US

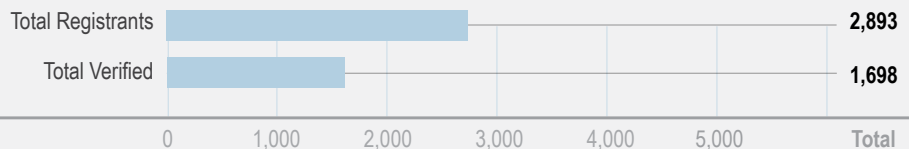
GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

2,893 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

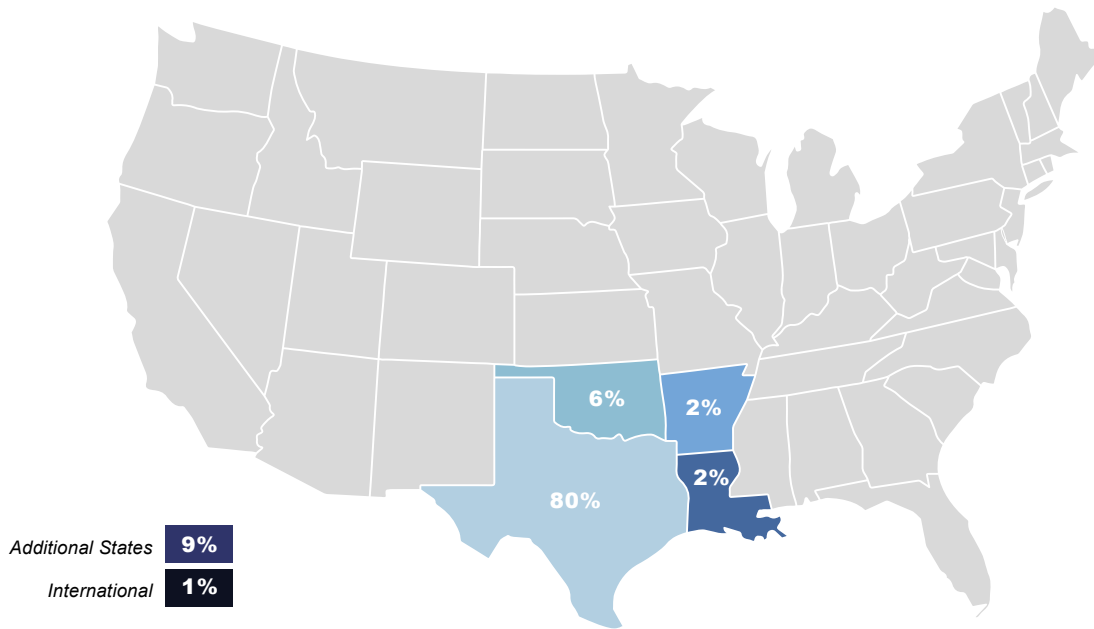
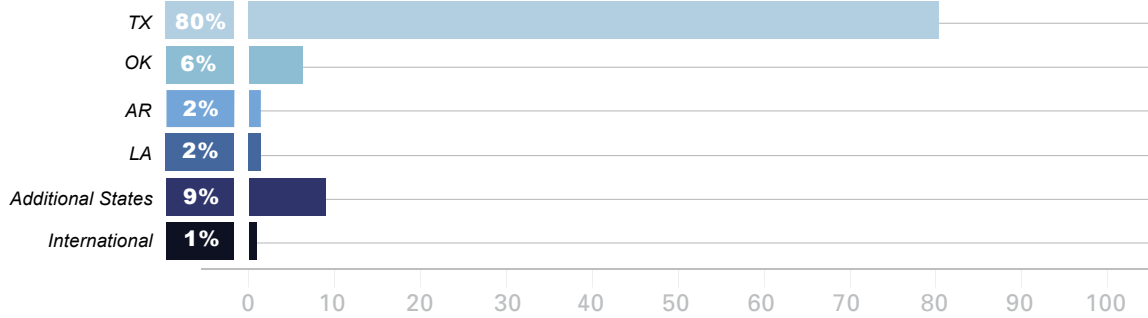
| | |
|---|-------|
| Total Registrants | 2,893 |
| Total Verified | 1,698 |
| Number of Exhibiting Companies | 40 |
| Total Registrant to Exhibiting Company Ratio | 72:1 |
| Verified Registrant to Exhibiting Company Ratio | 42:1 |

2,893
TOTAL
REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: TX, OK, AR, LA



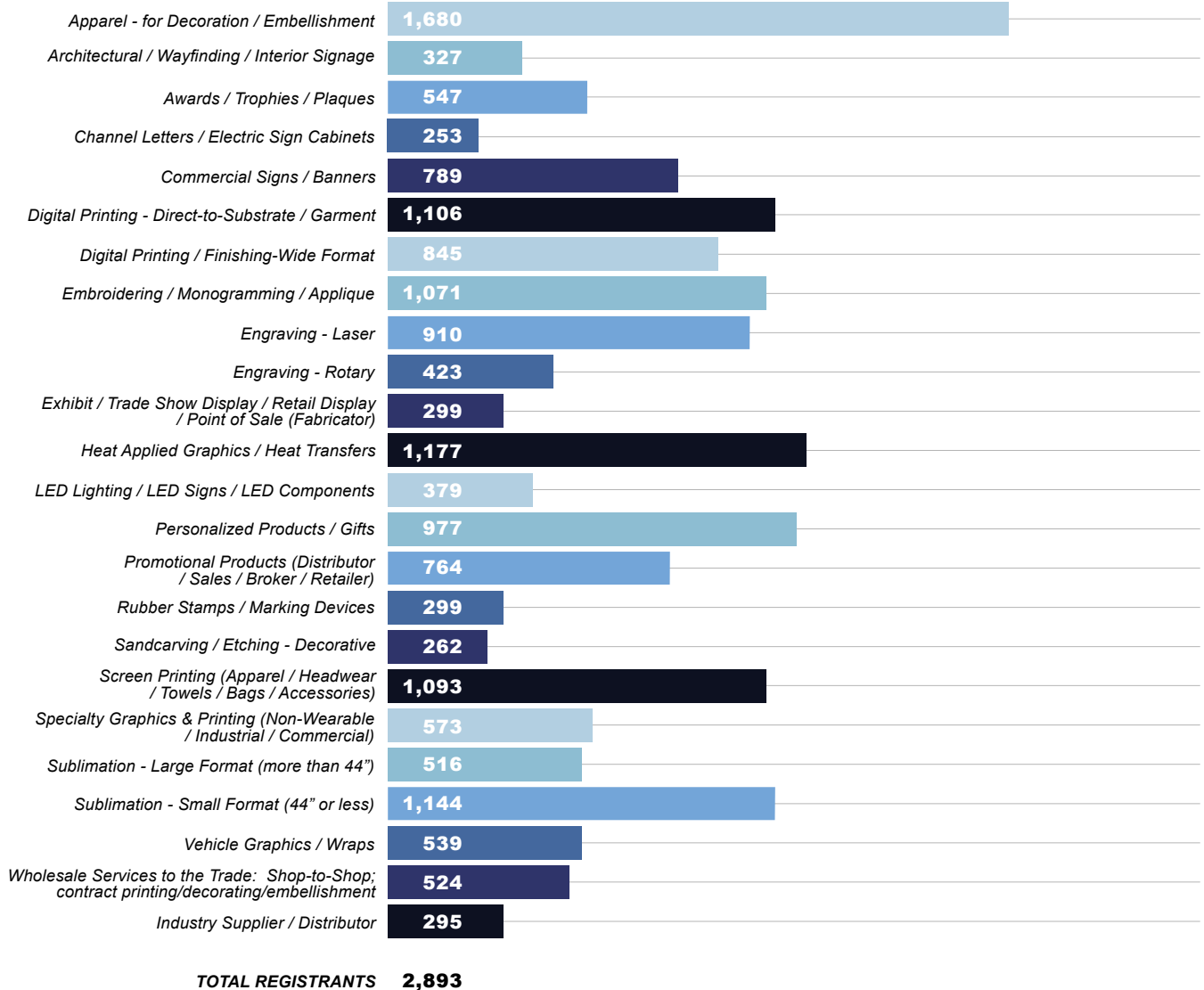
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GRAPHICS|PRO|EXPO

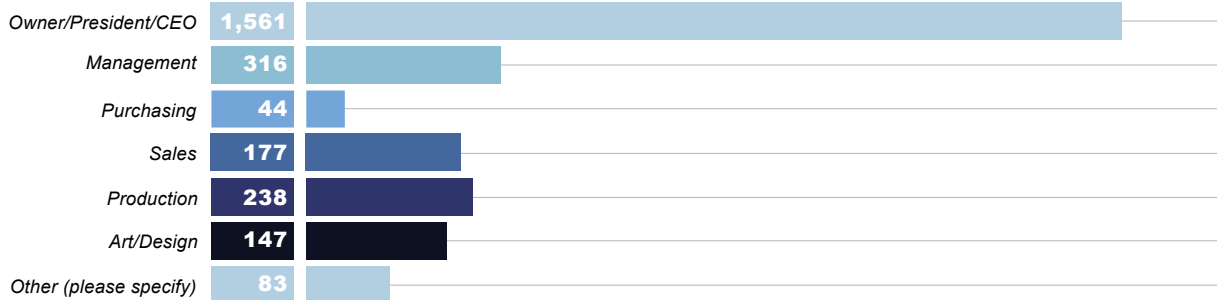
Irving, TX • May 13-15, 2021

Areas of Activity

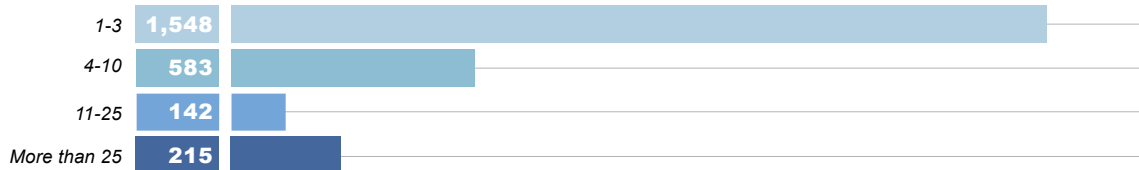
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: MARCH 2021

We certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Indianapolis, IN • June 15-17, 2021

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CONTACT US

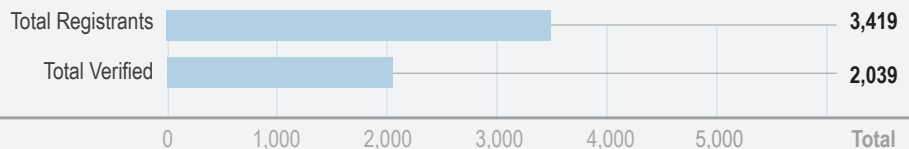
GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

3,419 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

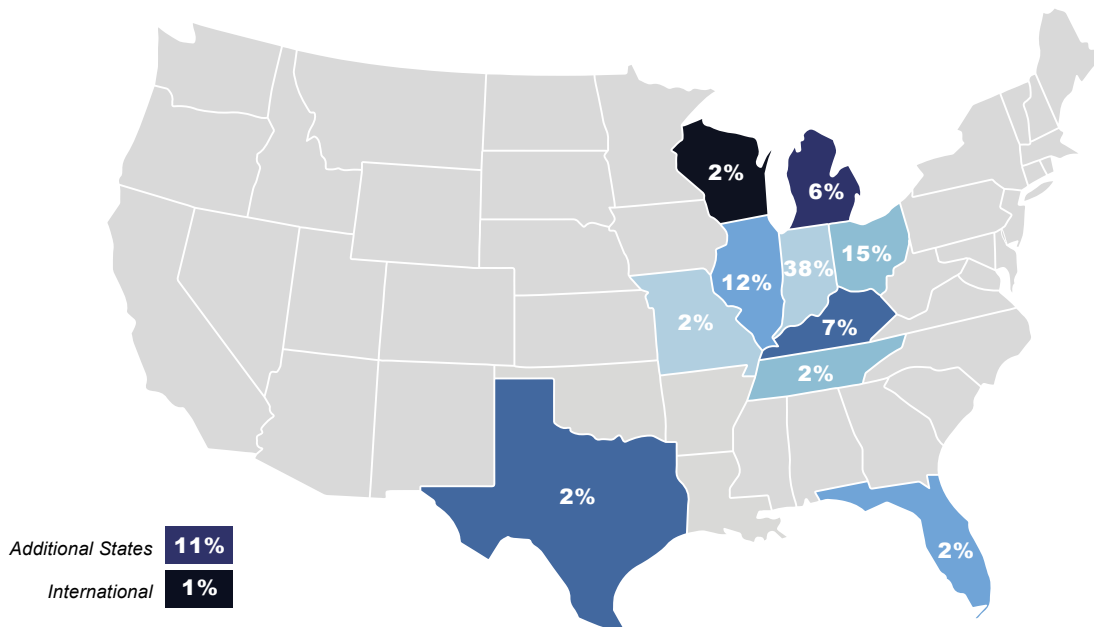
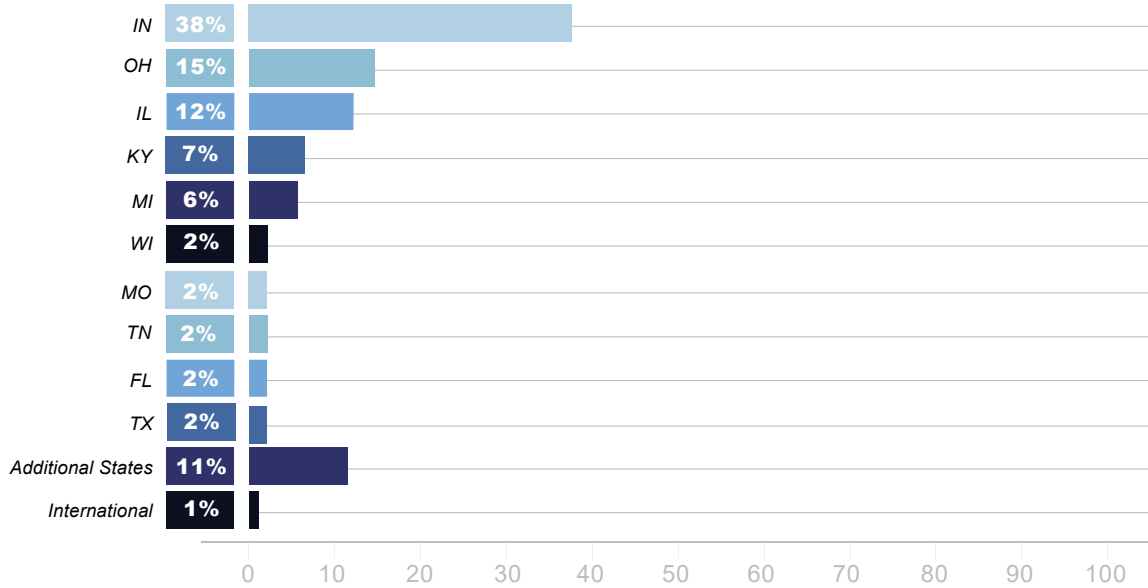
| | |
|---|-------|
| Total Registrants | 3,419 |
| Total Verified | 2,039 |
| Number of Exhibiting Companies | 72 |
| Total Registrant to Exhibiting Company Ratio | 47:1 |
| Verified Registrant to Exhibiting Company Ratio | 28:1 |

3,419
TOTAL
REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: IN, OH, IL, KY, MI, WI, MO, TN, FL, TX



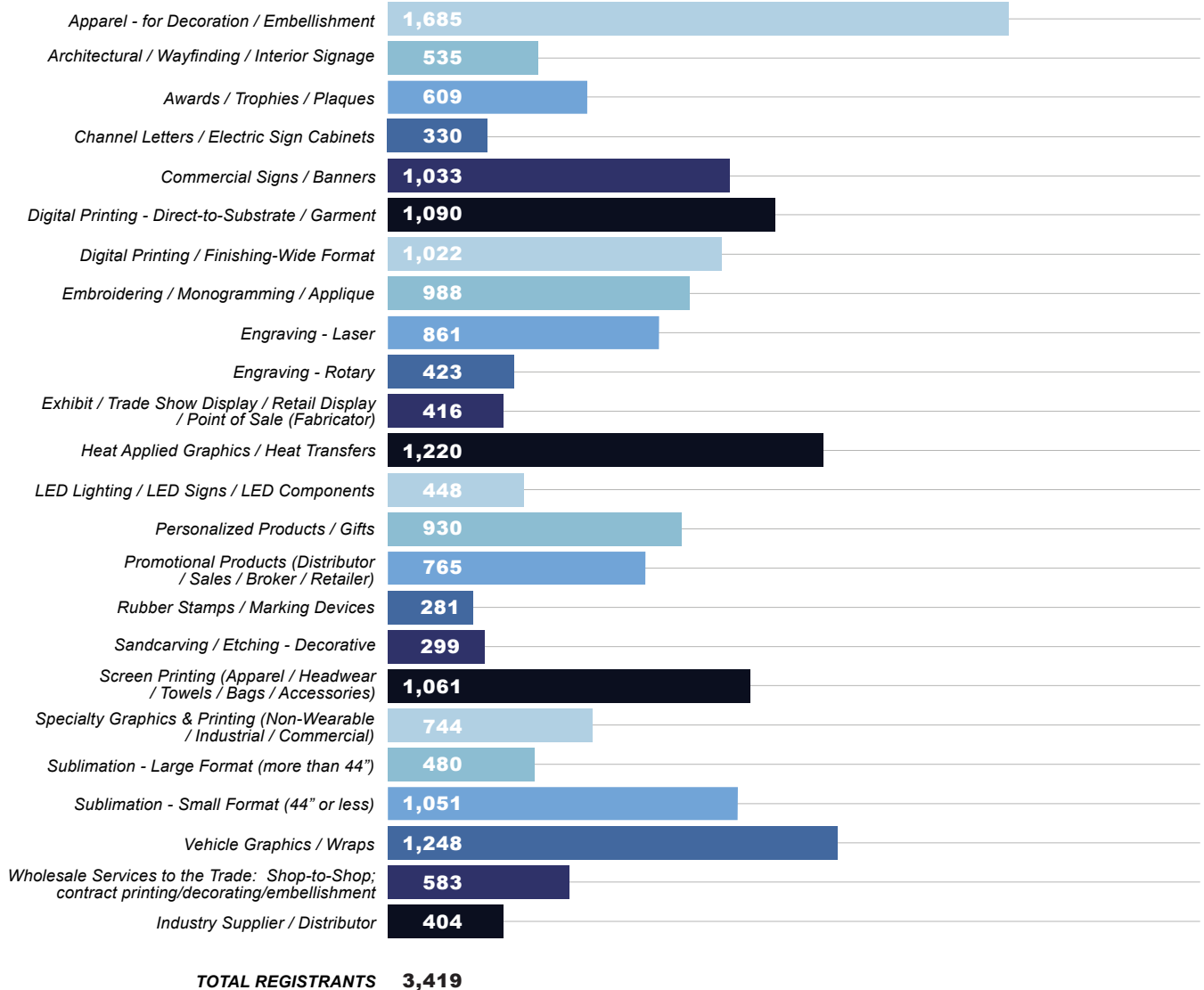
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GRAPHICS|PRO|EXPO

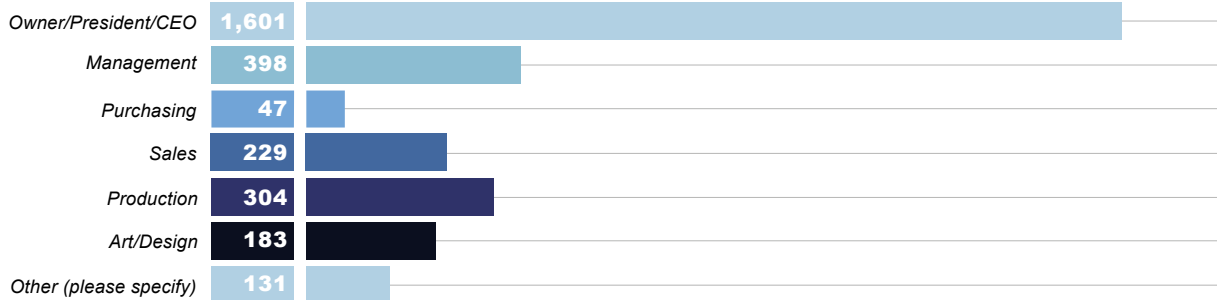
Indianapolis, IN • June 15-17, 2021

Areas of Activity

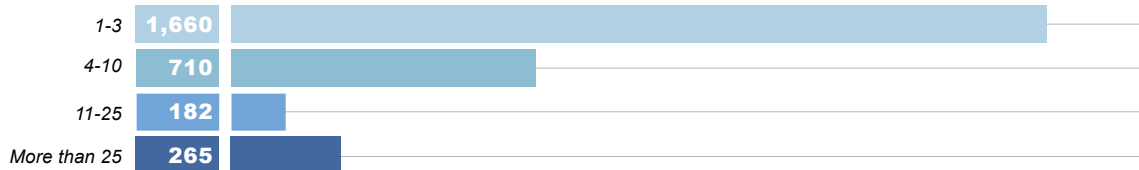
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: JUNE 2021

We certify that this information is correct and complete.


James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES


Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

CERTIFIED AUDIENCE STATEMENT

GRAPHICS | PRO | EXPO

Meadowlands, NJ • July 15-16, 2021

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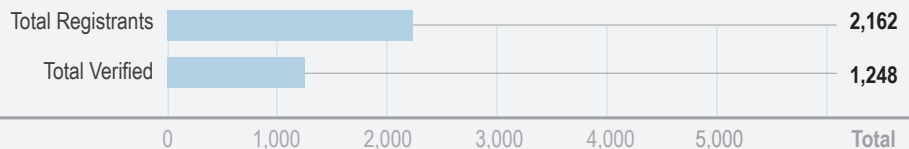
GRAPHICS PRO EXPO
P.O. Box 1416
Broomfield, CO 80038
GRAPHICS-PRO-EXPO.com
National Business Media, Inc.

Registrant Details

**The below numbers include all attendees and sponsors.*

2,162 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

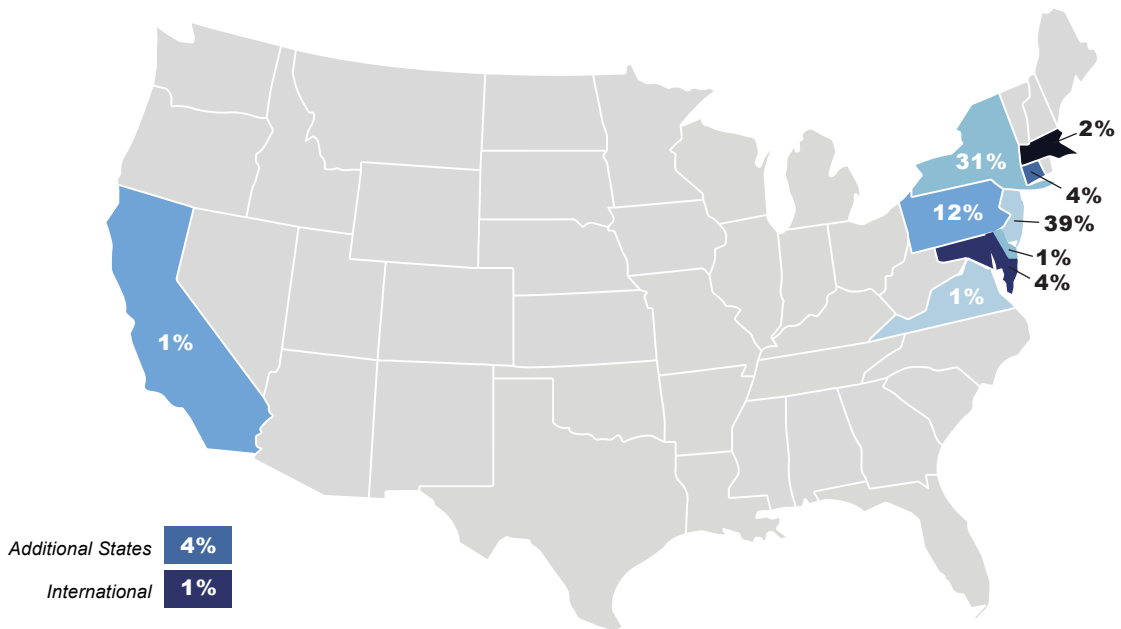
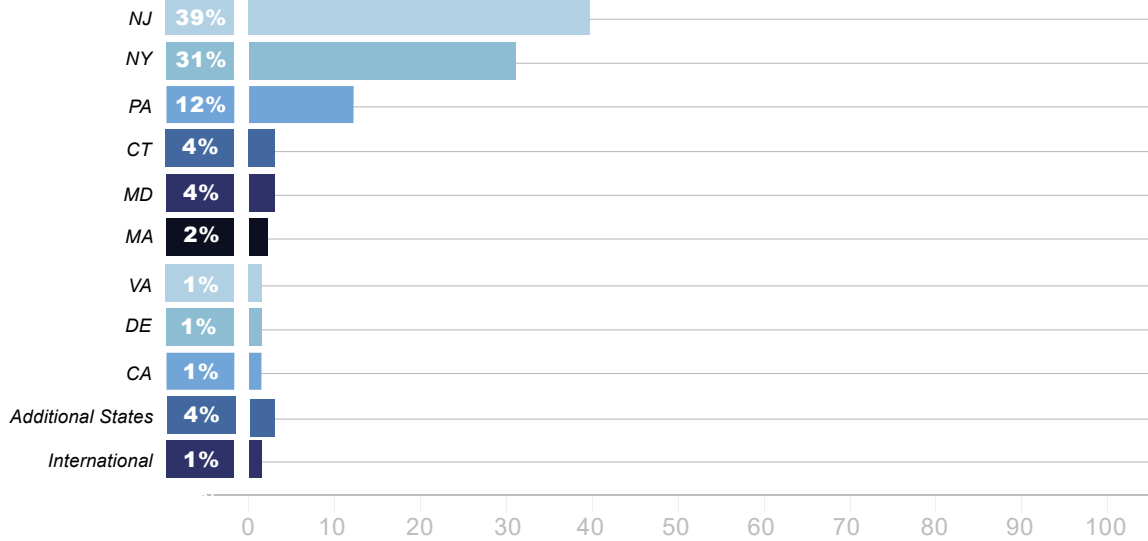
| | |
|---|-------|
| Total Registrants | 2,162 |
| Total Verified | 1,248 |
| Number of Exhibiting Companies | 53 |
| Total Registrant to Exhibiting Company Ratio | 41:1 |
| Verified Registrant to Exhibiting Company Ratio | 24:1 |

2,162
TOTAL
REGISTRANTS



Geographic Marketing Area And Registration Breakdown

Concentration of major metropolitan and surrounding areas in these states: NJ, NY, PA, CT, MD, MA, VA, DE, CA



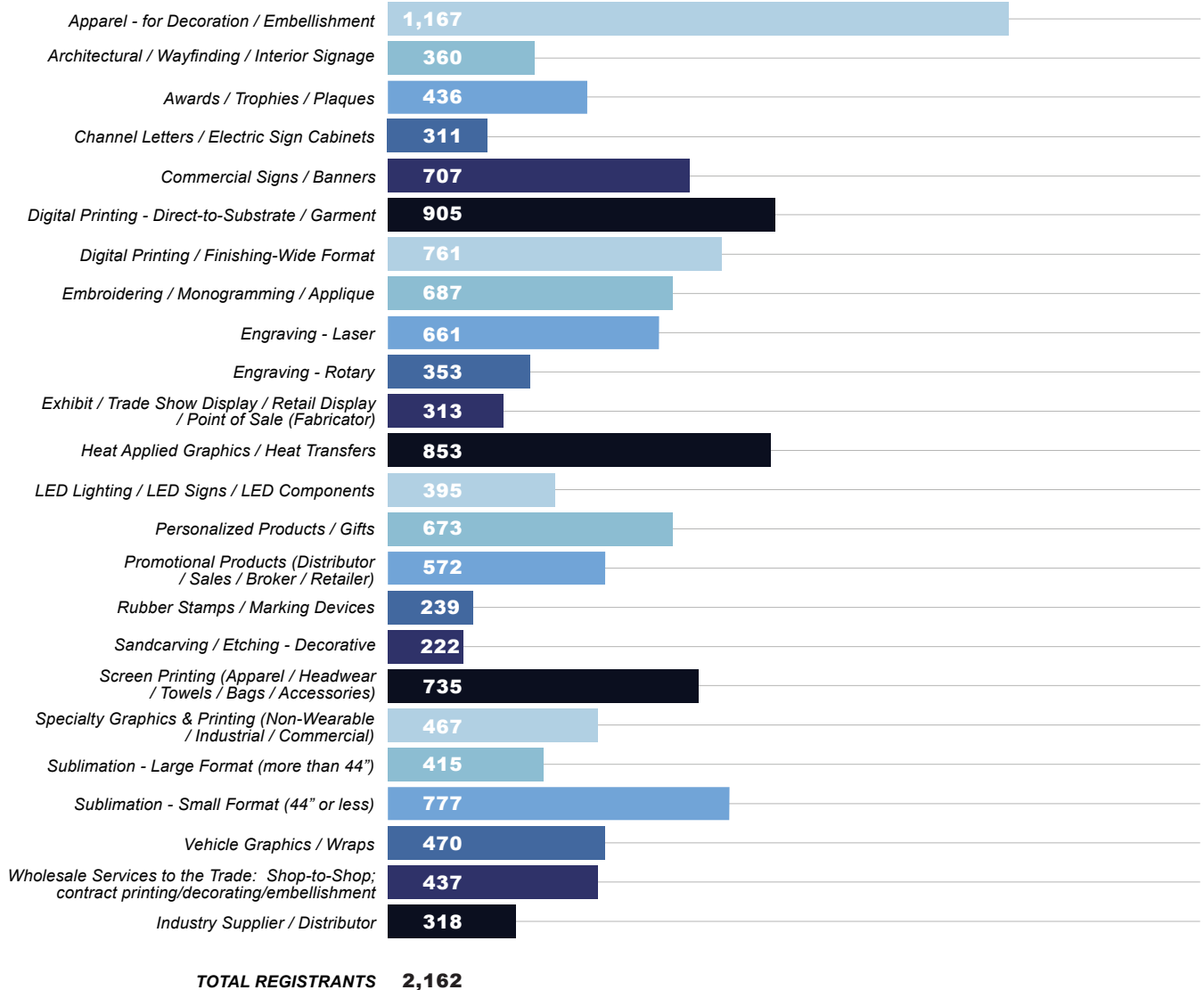
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GRAPHICS|PRO|EXPO

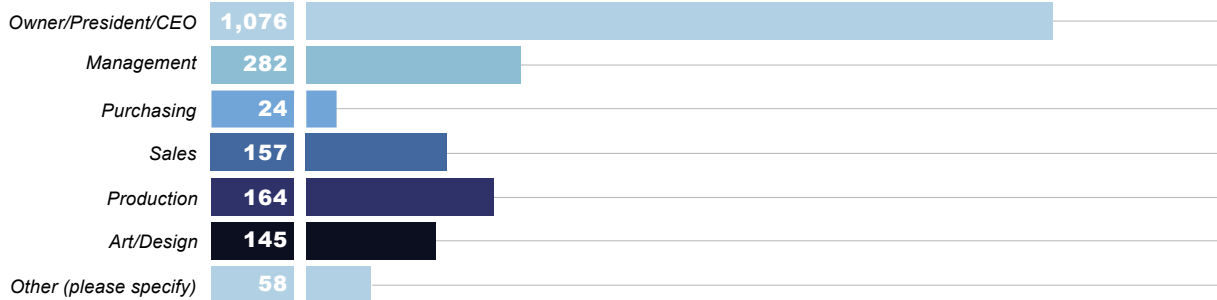
Meadowlands, NJ • July 15-16, 2021

Areas of Activity

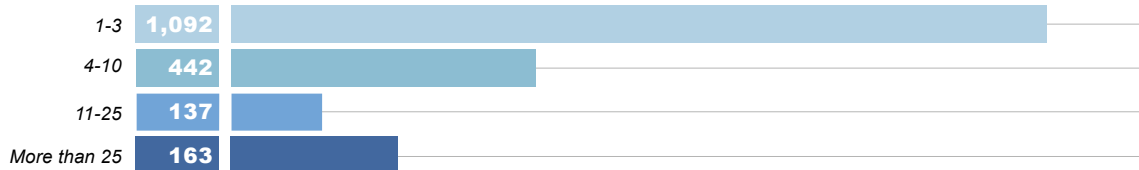
*Registrants may check all that apply; responses may equal more than 100%



Function



Number of Employees



DATE: **JULY 2021**

We certify that this information is correct and complete.


James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES


Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS