



GPX BREAKAWAY

DIGITAL ACTIVITIES
CERTIFIED AUDIENCE
STATEMENT

Software: Tools for Production & Design

ABOUT THE GPX BREAKAWAY ONLINE EVENTS

For producers in the business: **GPX Breakaway online events** combine three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is an online business-to-business event for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and personalization.

The media sponsor for this event is industry trade publication [GRAPHICS PRO](#).

ABOUT

This certified statement details activities specific to **GPX Breakaway online events** and is based on current data collected from those registering on [www.graphics-pro-expo.com](#) and/or over the phone. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes sponsor personnel who registered for the event.

Verified: A buyer/attendee; includes sponsor personnel who attended the event.

Sponsor: Company is a paid sponsor of the event.

CONTACT US

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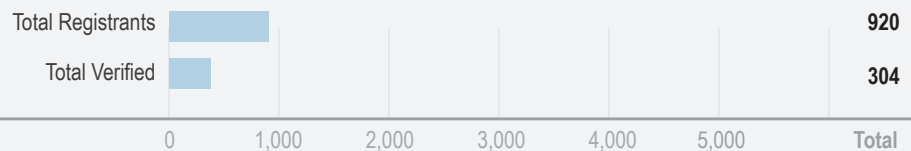
Event Manager
Jackie Ramsier
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Digital Highlights – Registrant Details

*The below numbers include all attendees and sponsors.

920 Total Registrants

Certified Registrants



Certified Registrant to Exhibitor Ratio

Number of Sponsors	10
Total Registrant to Sponsor Ratio	92:1
Verified Registrant to Sponsor Ratio	30:1

920
TOTAL
REGISTRANTS

Digital Highlights

ATTENDEE AVERAGES

Presentation Attendance 90

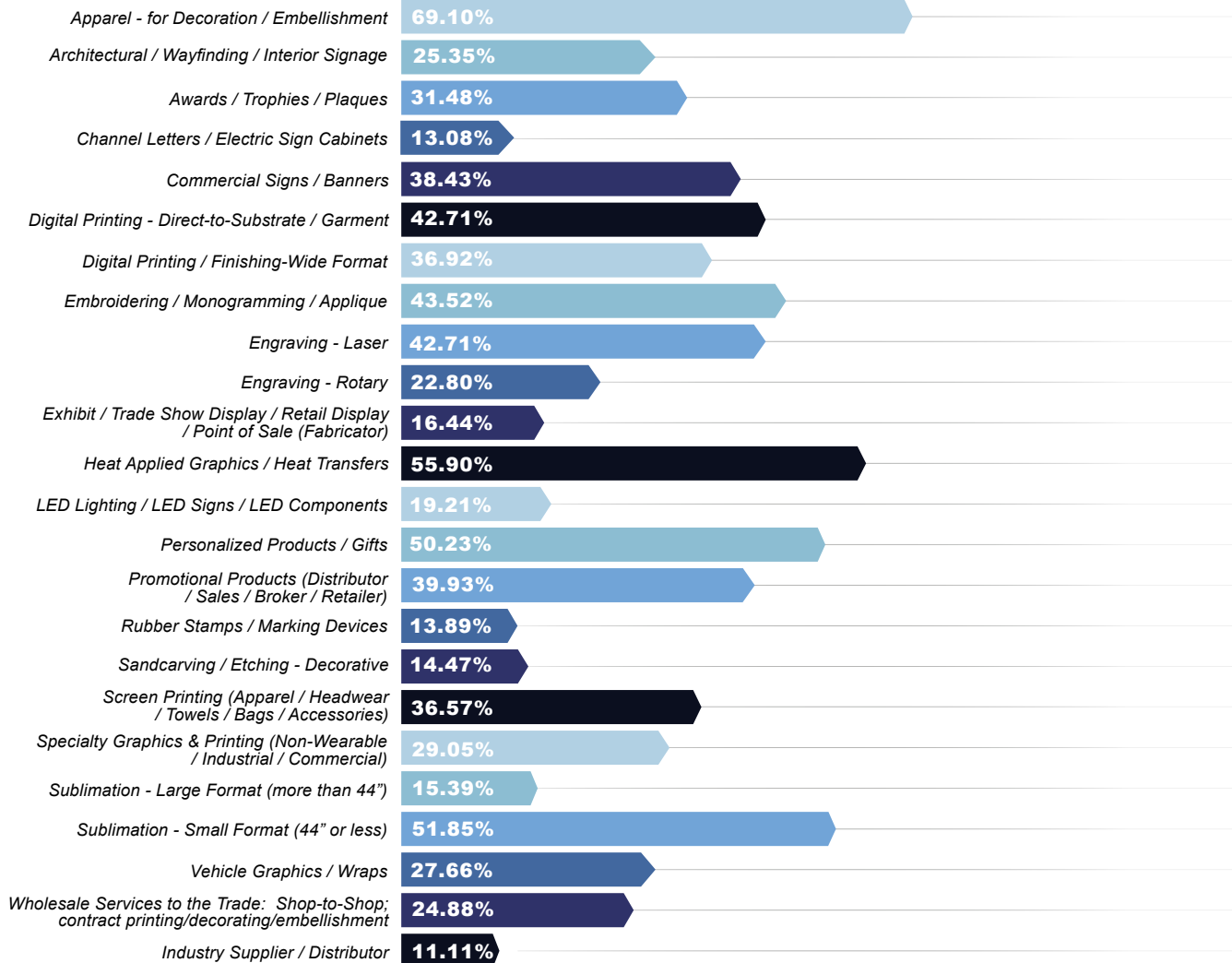
Leads per Showcase 27

Average attendance per presentation.

Average # of attendee visits per showcase.

Representative Digital Audience Demographics

Areas of Business Activities



*Total equals more than 100% because attendees check all of the categories that apply.

DATE: MARCH 2021

I certify that this information is correct and complete.

James "Ruggs" Kochevar
DIRECTOR OF TRADE SHOW SALES

Lori Farstad
VICE PRESIDENT, AUDIENCE & EVENTS

GPX Breakaways
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