

GPX GRAPHICS|PRO EXPO

2021 Training in the Hall

Training Stop*

*Exhibitor must have minimum of 400 sq. ft. to participate

Training Stop sessions bring the classroom into your booth!

Each day you present brief training sessions to buyers, each 15-30 minutes in length.

Our Part:

- Complimentary additional 100' of booth space to present your sessions (for total minimum of 400 sq. ft.)
- Pre-show email message listing each participating exhibitor
- Ad campaign promoting the Training Stop program and participants, in GRAPHICS PRO magazine
- Editorial coverage in publication newsletters
- Sessions listed in Show Preview, Show Planner, Show Directory and online
- Training Stop logo in your Show Directory listing
- Floor graphics at your booth identifying your company as a participant

Your Part:

- At least three sessions per day on a topic of your choosing (same topic can be repeated)
- Must leave space in the booth for buyers to gather (approx. 100 sq. ft.)
- If desired, you will provide or order chairs/stools
- Topics must be submitted by deadline to be included in promotions
- Promote your Training Stop to existing customers and prospects—nothing attracts a crowd like a crowd!

Rates:

- \$1,500

See GRAPHICS-PRO-EXPO.COM/EXHIBIT for details.

**Contact your
sales rep
for more
information.**



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