

On-Site Show Directory Advertising

Advertising

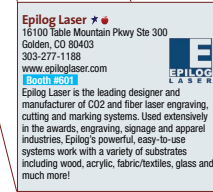
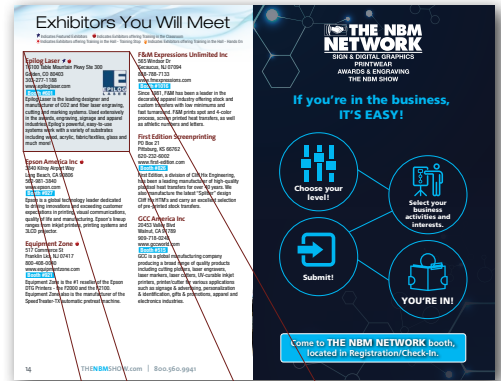
Enhance your brand by advertising in the Show Directory; put yourself ahead of the competition.

Rates:

- Full-Page Standard Placement\$800
- Full-Page Prime Placement\$1,000
- Spread.....\$1,600

Artwork Specs:

- PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch)
- Size per page: 5.5" x 8.5" – includes full bleed;
- Final trim size: 5.25" x 8.25"



Enhanced Directory Listing

Spotlight your listing with your company logo and enhancements to ensure buyers take notice!

Rates:

- \$200

Artwork Specs:

- Logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch). Final size of logo used will be approximately 3/4" wide by 1/4" tall.

Logo Sponsorship

Along with the Enhanced Listing, the Logo Sponsorship will also include placement of your company logo on our online floor plan that attendees are able to view on our website.

Rates:

- \$300

Artwork Specs:

- Logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch)

Cover Tip

Make a SPLASH with a special full-color ad glued right to the front cover of the Show Directory!

Rates:

- \$1,500

Artwork Specs:

- Trim: 3.5" wide x 5.5" tall – Bleed: 3.75" wide x 5.75" tall (.125" bleed all around)

Bookmark Insert

Get noticed with a bookmark insert and introduce your company before they even open the directory.

Rates:

- \$1,000

Artwork Specs:

- Product Photo or Logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch). 2" w x 8.5" h; 1/8-inch bleed
- Final size of logo used will be approximately 3/4" wide by 1/4" tall
- Bookmarks include a 1" x 1" B/W product photo or logo and your directory listing
- Each bookmark is printed on bright color paper and inserted in every directory.

See GRAPHICS-PRO-EXPO.COM/EXHIBIT for details.

Contact your sales rep for more information.



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