

The logo for GPX, featuring the letters 'GPX' in a bold, white, sans-serif font. The letters are contained within a white rectangular border. The background of the entire image is a dark blue gradient with wavy, layered patterns in shades of teal and green.

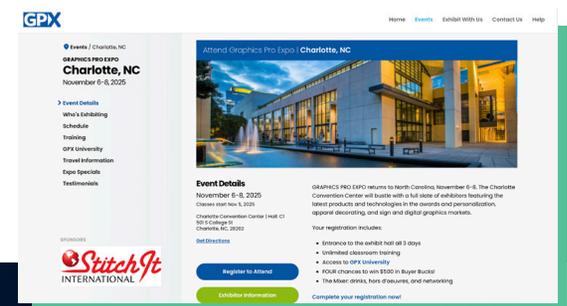
**2026 Media Kit**

# Show Sponsorships

Put your brand front and center with premium visibility across event marketing, signage, and digital channels - before, during, and after the show. This sponsorship positions you as an industry leader, drives booth traffic, and maximizes ROI.



Item	Diamond Sponsor	Sapphire Sponsor
Price	<b>\$5,000</b>	<b>\$3,000</b>
Individual Banner Stand	X	X
Exclusive Pre-Show Eblast	X	X
Expo Special	X	X
Floor Plan Logo	X	X
Floor Graphic	X	X
Web Ad	X	X
Logo on Exhibitor List	X	X
Logo on Shared Show Signage	X	X
Mobile App Ad	X	
Mobile App Push Notification	X	
Aisle Sign Banner	X	





## Transform Your Booth into a Learning Experience

### What is GPX University?

GPX University is an interactive, gamified educational program that brings hands-on training directly to your booth. By participating, you'll engage qualified attendees through live demonstrations while gaining premium marketing exposure across all GPX channels.

### GPXU In the Hall Sponsorship: \$2,000

Item	Included
• Premium on-site signage, floor decals, booth flags, lobby banners, and more	X
• Featured placement in show preview, mobile app, and gamification program	X
• Dedicated shared email blast to all attendees featuring your company	X
• Individual social media post promoting your participation	X
• Qualified lead list from program participants	X
• GPXU sponsor designation on attendee badges	X
• Extra 10x10 space if needed (you cover carpet, electrical, material handling)	X



# **In the Classroom**

Educate, engage, and influence buyers by showing how your products and solutions help their businesses grow. Presenting a class positions you as an expert, builds trust, and drives qualified leads straight to your booth.

Choose the format that fits your goals:

- All-Day Class (pre-show): A deep dive workshop to showcase expertise and build strong relationships with highly engaged learners.
- 90-Minute Class: A balanced mix of education and/or product demonstration, with time for interactive discussion.
- 45-Minute Fast Track: A power session - focused tips, technical insights, and Q&A to quickly capture attention and spark interest.

No matter the format, presenting a class sets you apart, builds credibility, and generates leads.

Class	Price
All-Day Class	<b>\$3,500</b>
90-Minute Class	<b>\$1,250</b>
45-Minute Fast Track	<b>\$1,000</b>



# A La Carte Items

Tailor your event presence with customizable sponsorship options. From signage to digital visibility, à la carte items allow you to strategically extend your brand beyond the booth while staying within budget. Choose the opportunities that align best with your goals.

## Digital Sponsorships

Item	Price
Registration Sponsor	\$3,000
Web Ad	\$1,000
Floor Plan Logo	\$500
Newsletter Ad	\$1,100
Mobile App Banner Ad	\$850
Expo Special Eblast (shared message)	\$500
Exclusive Eblast (2500 names + pre-reg)	\$850

## On-Site Sponsorships

Item	Price
Lanyard Sponsor*	\$1,500
Bag Sponsor*	\$1,500
Sample Station*	\$500
Mixer Sponsor	\$5,000

\*Item provided by exhibitor and handed out at registration.



# Contact your Account Executive today!



**Haley Gregg**

Senior Account Executive

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**Long Beach, CA**

**August 13-15, 2026**

*with WRAPSCON*  
Education starts August 12



**Cleveland, OH**

**September 10-11, 2026**

Education starts September 9



**Charlotte, NC**

**November 13-14, 2026**

Education starts November 12

